

CHARTREUSE®

AALLARD
LE MEGÈVE LIFESTYLE
■ ■



LA ROUTE ALPINE

René & Maxime
MelLleur



LA BOUITTE

L'ETAPE ETOILEE

Friday 15th & Saturday 16th September 2023

ALPINE
■ ■



PROGRAM

Behind the wheel of your Alpine, discover exceptional panoramas of the French Alps. Combine driving pleasure in Mountain roads and evasion at the very heart of splendid landscapes offered by the great uplands of the region : Rallye Monte Carlo roads, Bourg St Maurice, le Col des Près, Cornet of Roselend to arrive in Megève, fiefdom of the AAllard family.

René and Maxime accompanied by their team, will make us discover tradition and Savoyard soil during a night of oenology and gastronomy inside their restaurant La Bouitte***. A special evening built around the Chartreuse, famous French liquor conceived and produced in high secrecy by the Chartreux Monks.

Another great family that embodies French tradition will welcome us in Megève at the end of the second stopover, to make us share the History of the spindle creator, thanks to Antoine who represents the 3rd generation of this House.

To make a nod to Alpine, René, as Antoine are A110 owners ...



HISTORICAL POINT

LA BOUITTE

1976, René and Marie-Louise acquire a potatoes field at Saint Marcel (Saint Martin de Belleville). Thanks to a familial cabinetmaker know-how, they create La Bouitte themselves, « little House » in Savoyard dialect. From the raclettes and cheese fondues of the Savoy region, succeeded more elaborated dishes.

In 1981, a diner at Paul Bocuse's reach a milestone and revealed their vocation. René, who had not followed any academic cooking formation, got into the conquest of higher summits.

Joined in 1996 by his son Maxime, also autodidact. Both of them progressed together, forging resisting ties and motivated by the same desire of always getting farther and farther.

2003, first distinction with the Michelin star.

A lot of work, a quest to perfection, sense of detail, and in 2008, second Michelin star !

Then in **2015, this is consecration with the third Michelin star**, an historical premiere in Savoy.

In the meantime, the overall La Bouitte project has upgraded: the hostel became a Relais & Châteaux 5 stars, completed by the Spa *La Béla Vya*. The House became a reference by keeping its soul and its identity. And the story is still in the making !



BOOKING

CHARTREUSE®

DAY 1 / 15 SEPTEMBER

MEETING – 10 AM

Meeting at Voiron for a private tour of the Museum of La Chartreuse.

LUNCH – 12 AM

Lunch at the Sappey in Chartreuse at the Fort Saint-Eynard.

LA BOUITTE – 3.30 PM

Arrival at La Bouitte, relaxing moment at the Spa and possibility to drive with a professional instructor between St Marcel and Val Thorens.



BOOKING

DAY 1 / 15 SEPTEMBER

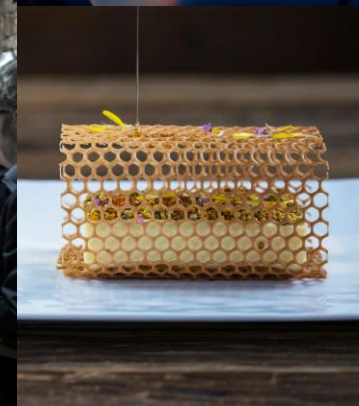
ŒNOLOGY & GASTRONOMY EVENING –
7.30 PM

CHARTREUSE®

True culinary and oenology travels, since 2012, once a month, La Bouitte gives full permission to a remarkable winegrower, giving a magical interpretation to the most iconic terroirs.

The cooking Chiefs create unique dishes, never cooked before, these evenings represent a true Creations Laboratory.

A privileged moment limited to 40 persons, it will enable you to meet other passionate people and share thoughts during this very special evening.



BOOKING



DAY 2 / 16 SEPTEMBER

BREAKFAST – 08 AM

Breakfast at the hostel La Bouitte

MORNING WALK – 09 AM

Accompanied by Maxime Meilleur to discover Mountain plants.

ROADTRIP – 10 AM

Roadtrip on the roads of Savoy and Haute-Savoie to Megève passing by the cornet of Roselend, for a break with refreshments.

LUNCH – 01 PM

Lunch at the Megève Altiport at the Coucou Café.

- Option flight at 02 PM for the ones who desire to subscribe
- For the other ones not flying : walk in Megève's streets

TOUR – 04 PM

Tour of Maison AAllard with Antoine, a little collation will be available at the end of the event.

BOOKING



DAY 2 / FLIGHT OPTION

A 40' FLIGHT IN THE CIRCUIT OF MONT-BLANC UPLANDS.

3 PERSONS ONBOARD.

2 PLANES ARE LEAVING TOGETHER.

PRICE : 185 € PER PERSON.
(DEPENDING ON FAVORABLE
METEOROLOGIC CONDITIONS)



ROADTRIP

DAY 1 FRIDAY 15 SEPTEMBER

La Chartreuse universe declined in 3 steps : The Museum to discover, the Monte Carlo Rallye Special step of la Chartreuse de for its majestic route, before sharing a unique moment specifically imagined by the Meilleur family around this ancestral liquor ...

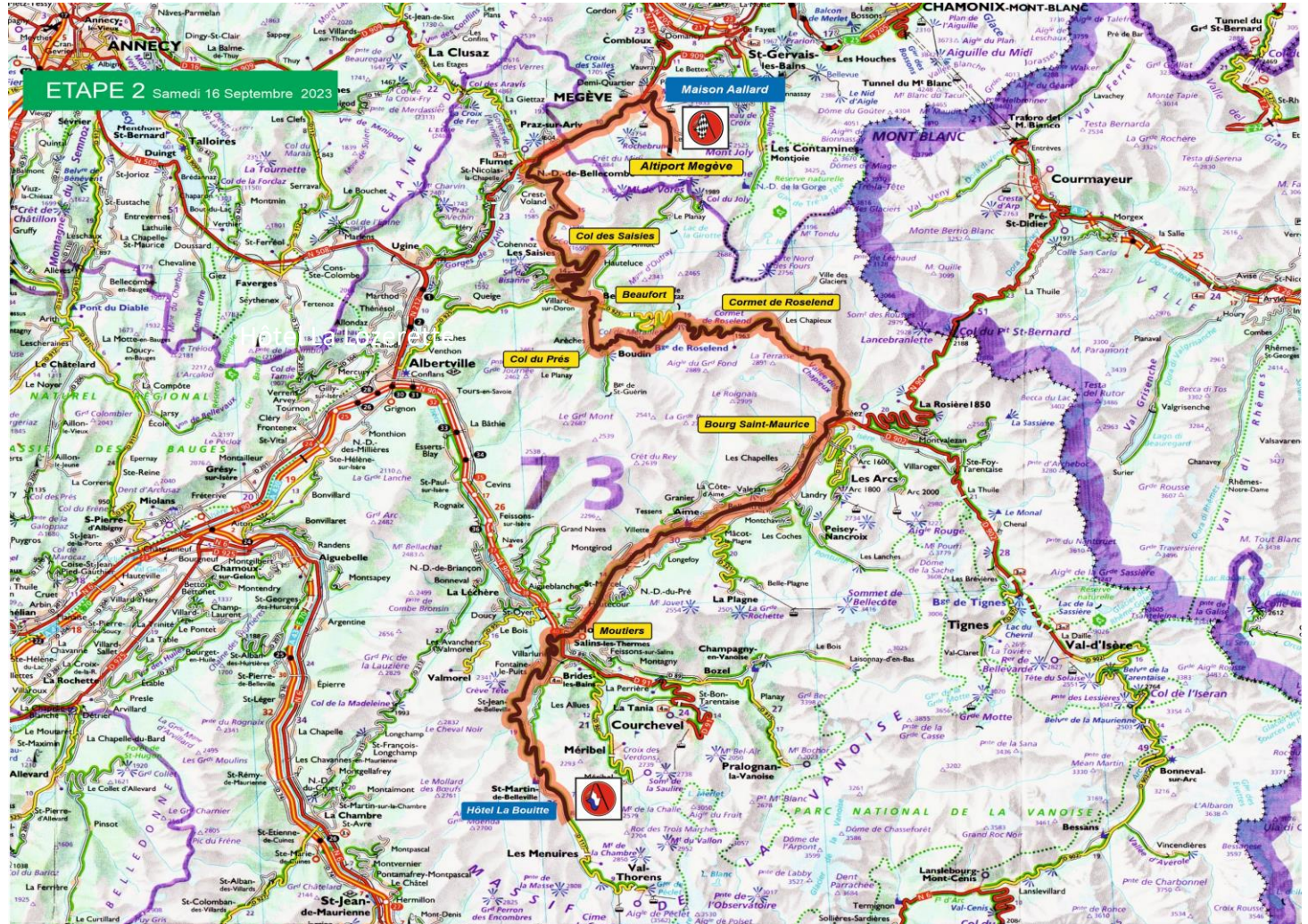


ROADTRIP

DAY 2 SATURDAY 16 SEPTEMBER

From Savoy to Haute Savoie, through mountain roads associated with breath-taking landscapes.

An arrival at Megève where Jean Rédélé had his own habits ...



BOOKING

1955€ per crew of 2 persons.
Limited number of places to 10
Alpine, or 20 persons.

Booking before the 29th June 2023.

CONTACT

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