

ALPINE



TRACK DAY HOCKENHEIMRING

17TH OF JUNE 2023

PROGRAM



ALPINE

LA PISTE Bleue



LA PISTE *Bleue*



"La Piste Bleue" is Alpine's unique Track Day. For the first time in history also exclusively at the world-famous Hockenheimring. The day offers a unique Alpine-experience on a racetrack.

Immerse yourself in Alpine's racing DNA and experience a day as a driver in you own Alpine (all model years 1955 up to today). If you don't have your own Alpine yet, our offer "Track experience" will match your needs with a provided Alpine vehicle.





The program is perfectly adapted to the characteristics of all Alpine vehicles and offers a unique experience: for Alpine owners who want to get to know their own vehicle at the limit. But also, for all interested people who want to dive into the world of Alpine off the road for once, to experience the sportiness in a new way.

Alpine has already been organizing driving events since 2018. Since then, the "La Piste Bleue" Trackday has become an important moment to get to know the facets of the A110 wherever you are less likely to visit in everyday life: on the racetrack. This year also exclusively for the first time in Germany at the Hockenheimring. Choose from three packages:

ALPINE RACER FOR A DAY

- Free driving (all day) with your own Alpine (built 1955 to today)

ALPINE LEAD & FOLLOW

- Supervised driving with instructor in small groups with your own Alpine (built 1955 to today)

ALPINE TRACK EXPERIENCE

- Intensive training to get to know the A110 with a provided vehicle and instructor (half day)

(1) ALPINE RACER FOR A DAY

WHAT AWAITS YOU

Bring your own Alpine to the track, whether you drive a modern A110, an A610 or even an original A110: all age groups are addressed here. With this free driving-session on the Hockenheimring (in two groups) you will get to know your car even better with focus on racing. The participants will be divided into two groups (Red & White) and assigned on site according to their level of knowledge and vehicle category.

680,-€*

*see price details from page 10



WHAT'S INCLUDED

- Safety briefing
- Automobile trackwalk to the most important places of the track
- 6 sessions of 25min each on the legendary IDM track of Hockenheimring
 - Optional: Lead&Follow - an experienced instructor shows you the racing line in the first turn
- Photos on track and participation in the big photo parade during the lunch break
- All-day catering consisting of breakfast, driver's lunch, as well as snacks and drinks
- Presentation by a development engineer and race driver of the current Alpine A110

(1) ALPINE RACER FOR A DAY

WHAT TO BRING

- A road-legal Alpine in technically perfect condition (please also clarify details for use on a racetrack with the vehicle insurance beforehand).
- Ideally already experience with sport-vehicles at the limit (driving dynamics or driving safety training, trackday, etc.)
- Integral or jet-helmet
- Sturdy shoes

680,-€*

*see price details from page 10



TIMING

07.00 – 08.00	Arrival, check-in at the Alpine Box, breakfast
08.15 – 08.30	Welcome, safety briefing
08.30 – 09.15	Automotive trackwalk
09.15 – 13.00	Driving according to schedule: 3 turns of 25 minutes per group
13.00 – 14.00	Lunch break with Driverslunch
13.30 – 14.15	Big photo parade during the lunch break on the track
14.15 – 18.00	Driving according to schedule: 3 turns of 25 minutes per group
18.00	End of event

(2) ALPINE LEAD & FOLLOW



1.102,-€*

*see price details from page 10

WHAT AWAITS YOU

Experience a full day of racing with customized support in your own Alpine. In very exclusive small groups of a maximum of five participants with your own instructor, you can enjoy the incomparable driving characteristics of your Alpine to the maximum.. This means for you: Intensive support and intensive racing experience. The driving content of the program is based on the expectations and knowledge of the participants and is adapted on site.

WHAT'S INCLUDED

- Safety briefing
- 6 sessions of 25 minutes each in small groups (maximum five participants per instructor)
- full day supervised and guided by an experienced instructor on the legendary IDM track of the Hockenheimring
- Photos on track and participation in the big photo parade during the lunch break
- All-day catering consisting of breakfast, driver's lunch, as well as snacks and drinks
- Presentation by a development engineer and race driver of the current Alpine A110

(2) ALPINE LEAD & FOLLOW



1.102,-€*

*see price details from page 10

WHAT TO BRING

- A road-legal Alpine in technically perfect condition (please also clarify details for use on a racetrack with the vehicle insurance beforehand).
- Optimally already experience with sporty vehicles at the limit (driving dynamics or driving safety training, trackday, etc.)
- Integral or jet-helmet
- Sturdy shoes

TIMING

07.00 - 09.15	Arrival, check-in at the Alpine Box, breakfast
09.30 - 10.00	Welcome, safety briefing, division into groups, getting to know the group Definition of the daily program of the group
10.05 - 13.00	Driving in small groups under the guidance of the instructor: 3 turns of 25 minutes each
13.00 - 14.00	Lunch break with Driverslunch
13.30 - 14.15	Big photo parade during the lunch break on the track
14.15 - 18.00	Driving in small groups under the guidance of the instructor: 3 turns of 25 minutes each
18.00	End of event

(3) ALPINE TRACK EXPERIENCE

WHAT AWAITS YOU

Get to know our Alpine A110 model intensively, with a provided A110. This half-day program with direct supervision brings you closer to the vehicle and shows you all driving dynamic aspects of our lightweight sports car. Including hot lap as a co-driver and an intensive 20min - self-driving turn.

PROGRAM CONTENTS ALPINE TRACK EXPERIENCE

- Safety briefing & introduction to all the refinements of the A110 Hotlap with an experienced instructor at the wheel
- 20min self-driving on the legendary IDM track of the Hockenheimring
- Photos on the track All-day catering consisting of petit déjeuner (7-9h), driver lunch, snacks and drinks in between
- VIP social program with a look behind the scenes of the Hockenheimring and a presentation by a development engineer and race driver of the current Alpine A110

300,-€*

*see price details from page 10



(3) ALPINE TRACK EXPERIENCE

WHAT TO BRING

- Enthusiasm and interest for the Alpine A110
- minimum age 18 year
- ideally some sportive driving experience
- Integral or jet helmet (if available - otherwise our team can help out with a rental helmet)
- Sturdy shoes

TIMING

MORNING GROUP | AFTERNOON GROUP

07.00 - 08.15	Arrival, check-in at the Alpine Box, breakfast
08.30 - 08.55	Welcome, safety briefing, classification
09.00 - 13.00	One hour session with instructor in A110
	Detailed presentation of the model, individual setting
	Hot lap with instructor
	Approx. 20min free driving
13.00 - 14.00	Lunch break with Driverslunch
14.00	End of morning session

07.00 - 12.15	Arrival, check-in at the Alpine Box, breakfast
12.30 - 12.55	Welcome, safety briefing, classification
13.00 - 14.00	Lunch break with Driverslunch
14.40 - 18.00	One hour session with instructor in A110
	Detailed presentation of the model, individual setting
	Hot lap with instructor mit Instruktor
	Approx. 20min free driving
18.00	End of afternoon session

300,-€*

*see price details from page 10



PRICES

	Price per particip. ^(D)
(1) ALPINE RACER FOR A DAY	
Price per participant with own Alpine (1955 - today)*	680,00 €
additional driver ^(A) per person (max. 1)	99,00 €
accompanying person ^(B)	50,00 €
Own exclusive racing box (max. 1 vehicle per box)	250,00 €
Shared racing box (max. 3 vehicles per box)	125,00 €
(2) ALPINE LEAD & FOLLOW	
Price per participant with own Alpine (1955 - today)*	1.102,00 €
accompanying person ^(B)	50,00 €
Own exclusive racing box (max. 1 vehicle per box)	250,00 €
Shared racing box (max. 3 vehicles per box)	125,00 €
(3) ALPINE TRACK EXPERIENCE	
Price per participant, with provided Alpine A110* ^(C)	300,00 €
accompanying person ^(B)	50,00 €

SONSTIGES

Organizer of the Alpine - La Piste Bleue 2023 is: Speer Racing GmbH Steigäckerstraße 1/2, 72768 Reutlingen Germany

*Minimum participant age = 16 years. The exact timing and program details may vary and can be subject to change due to external conditions. We reserve the right to make mistakes or modifications. Please note that the programs only apply to Alpine vehicles, regardless of the year your Alpine was built. For example, eligible models: A106, A108, A110, A310 and their enhancements, A610, A110 current generation of all years 1955-2023.

(A) Additional driver is limited to the booked vehicle

(B) Accompanying persons are also welcome as passengers in the car, here applies a minimum age of 16 years, for minors with the consent of parents

(C) As part of the "Track Experience" you will be provided with an Alpine model year 2023 for the test drives, the model version may vary (A110, A110 GT, A110 S)

(D) Price in €, including German VAT (19%)

BUCHUNG



WHERE TO BOOK?

Booking is only available only via „Circuit-booking“. You can get direct acces via the link:

<https://www.circuit-booking.com/en/trackday-organizers/EU/germany/alpine-la-piste-bleue>

Terms and conditions under that link, booking for extras as well during booking process.

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