

ALPINE



LA ROUTE ALPINE

Meet up

At the Château Lafite Rothschild

From 23rd to 24th June 2023





INTRODUCTION

Alpine and Domaine Barons de Rothschild meet Alpine customers on the grounds of the Rothschild Family.

During this new edition of the Alpine Route, we offer you an exclusive tour of the Château Lafite Rothschild, an exceptional wine producer.

On the program of this event, you will discover this magnificent place emblematic of French culture and know-how and will explore the Bordeaux landscapes at the wheel of your Alpine.

This is a privileged stage that we offer you to live!

The story of a collaboration of excellence, 100% French

The alliance between the Alpine brand and Barons de Rothschild is defined by the continuous search for exception. Armed with French know-how, they collaborate for the first time to promote strong common values.

Focused on a continuous search for excellence, they are combined under the sign of authenticity, elegance and exception. True symbols of refinement, Alpine and the Barons de Rothschild share the taste of exclusivity, both offering unique products.

Created in 1955 by Jean Rédélé, Alpine has established itself over the years with its French-style sports cars. Having become an icon of the sporting world, the brand produces innovative and exclusive cars. Alpine is now one of the leaders of car manufacturing know-how thanks to its perfect engineering skills.

Founded in 2005, Champagne Barons de Rothschild is a family and heart estate for the three branches of the Rothschild Family – today represented by Baron Philippe Sereys de Rothschild (Château Mouton Rothschild), Baronne Ariane de Rothschild (Château Clarke - Edmond de Rothschild Group), Baron Eric de Rothschild and his daughter Saskia de Rothschild (Château Lafite Rothschild).

Passionate about the most Grands Terroirs in France and the world, the three branches are joining forces for the first time in their history, in the creation of a common estate and develop together their unique interpretation of a Great Champagne Wine.



DOMAINES BARONS DE ROTHSCHILD LAFITE

The name Lafite comes from the Gascon language term “la hite”, which means “hillock”. There were probably already vineyards on the property at the time when the Ségur family organised the vineyard in the 17th century, and Lafite began to earn its reputation as a great winemaking estate. Jacques de Ségur was credited with the planting of the Lafite vineyard in the 1670s and in the early 1680s.

1868 - Baron James de Rothschild purchased Château Lafite, which had been placed under public sale through the inheritance of Ignace-Joseph Vanlerberghe. Baron James, who was head of the French branch of the Rothschild family, passed away just three months after purchasing Lafite. The estate then became the joint property of his three sons: Alphonse, Gustave and Edmond. The estate then boasted 74 hectares of vineyards.

1946 - A new generation of Rothschild became owner of Château Lafite Rothschild: Barons Guy, Alain, Elie, and Edmond. After a very difficult first half of the twentieth century and a second world war that leaves many wounds open, the mission to restore the smooth running of the domain is entrusted to Baron Elie de Rothschild.

1974 - The fifth generation of Rothschilds to lead Lafite, Baron Eric, nephew of Baron Elie, will be directly involved in the search for excellence at Lafite. He will also try to express the know-how of DBR(Lafite) in new territories by reviving castles and exceptional domains. This handover is welcomed by some fine vintages, 1975, 1976 and 1982 in particular. The property of Château Lafite Rothschild passes to the fifth family generation: Barons David, Edouard, Eric, Robert, Nathaniel and Benjamin de Rothschild.

2018 - The 30-year-old daughter of Baron Eric, Saskia de Rothschild, took over the reins of Domaine Barons de Rothschild in 2018 and represented the 6th family generation at the head of the wine estates.





PROGRAM

DAY 1 | Friday 23rd June

10.30 AM – WELCOMING AT THE CHÂTEAU LAFITE ROTHSCHILD

Meet-up directly at the Château !

The reception of our crews will be on the terrace of the castle where we can enjoy a breathtaking view of the domain.
Each crew will be given a roadbook and a welcome pack.

11.15 AM – VISIT OF THE CELLARS

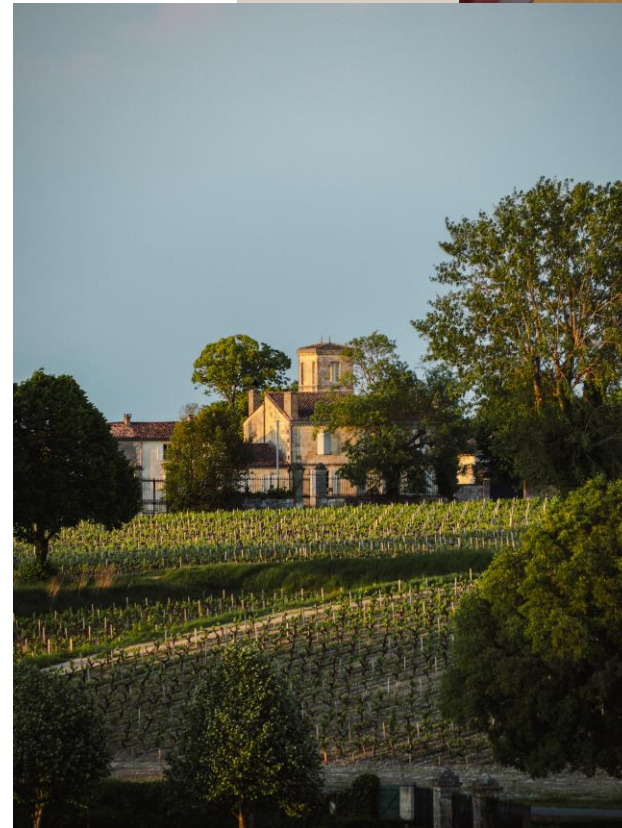
We propose a guided visit of the Castle's cellars. A wine tetsing will be held at the heart of the winery.

« The Lafite spirit » is based on the richness of a past and tradition rooted in the roots of Bordeaux, on the transmission of ancestral know-how of men and women and on the excellence and refinement of the wines they help produce.

12.45 PM – LUNCH

The lunch table will be set in the rooms of the castle (for safety reasons, no alcohol will be served at the table)

ALPINE



PROGRAM

DAY 1 | Friday 23rd June

The top start of the Alpine Route will be launched at 2.30pm! The crews will sail through the beautiful roads of the Médoc, the Silver Coast and the vineyards south of Bordeaux!

2.30 PM – 1st STAGE OF THE RALLYE - 135 kms

It is no coincidence that the Medoc is now a regional natural park. This prestigious French terroir wedged between an ocean and an estuary offers magnificent landscapes. We will walk the roads of the Gironde, cross the Garonne to enter a little more land and reach the Château Fage, located between Bordeaux and Saint-Emilion.

5 PM : ARRIVAL AT THE CHÂTEAU FAGE

Check in at the Hotel Château Fage****

This family house in the heart of Bordeaux is a true haven of peace. Barons de Rothschild champagne served as an aperitif.
Gourmet diner.



PROGRAM

DAY 2 | Saturday 24st June

9.30 AM – 2nd STAGE OF THE RALLYE - 120 kms

Departing from Château Fage, we will head to the right bank of the Dordogne and walk the varied routes of the famous Périgord Noir vineyard.

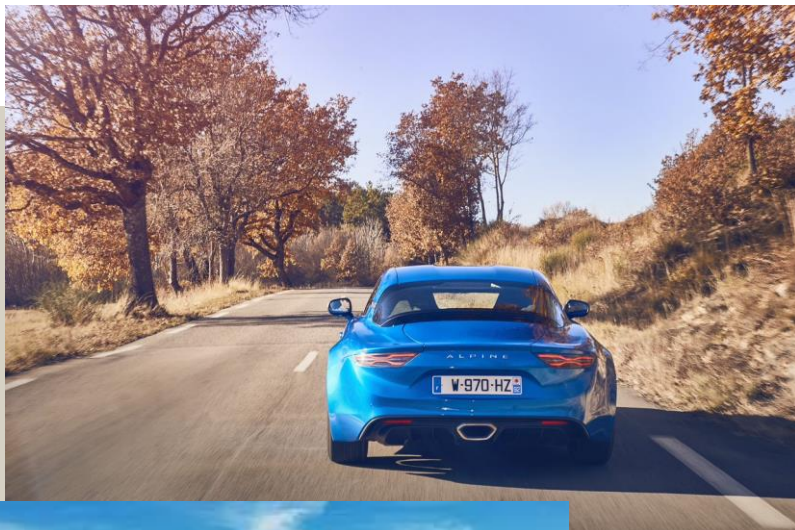
A tasting of local Landes and Périgourdin products will be offered on the course.

12.30 PM : LUNCH AT THE CHÂTEAU PRIEURE MARQUET

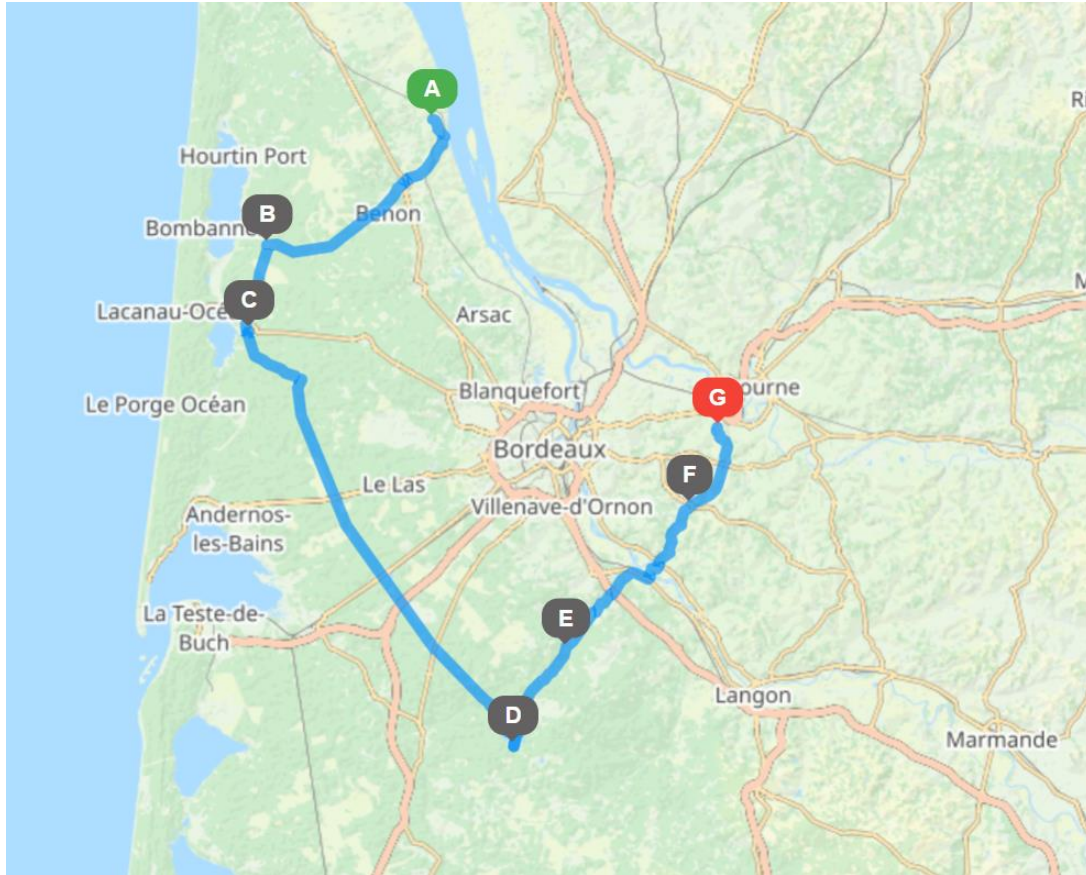
This elegant chartreuse of the fifteenth will welcome you in an exceptional setting.

The Marquet table will make you discover the flavours of the South West terroir, paradise of French gastronomy.

End of the stay planned around 2.30 PM.

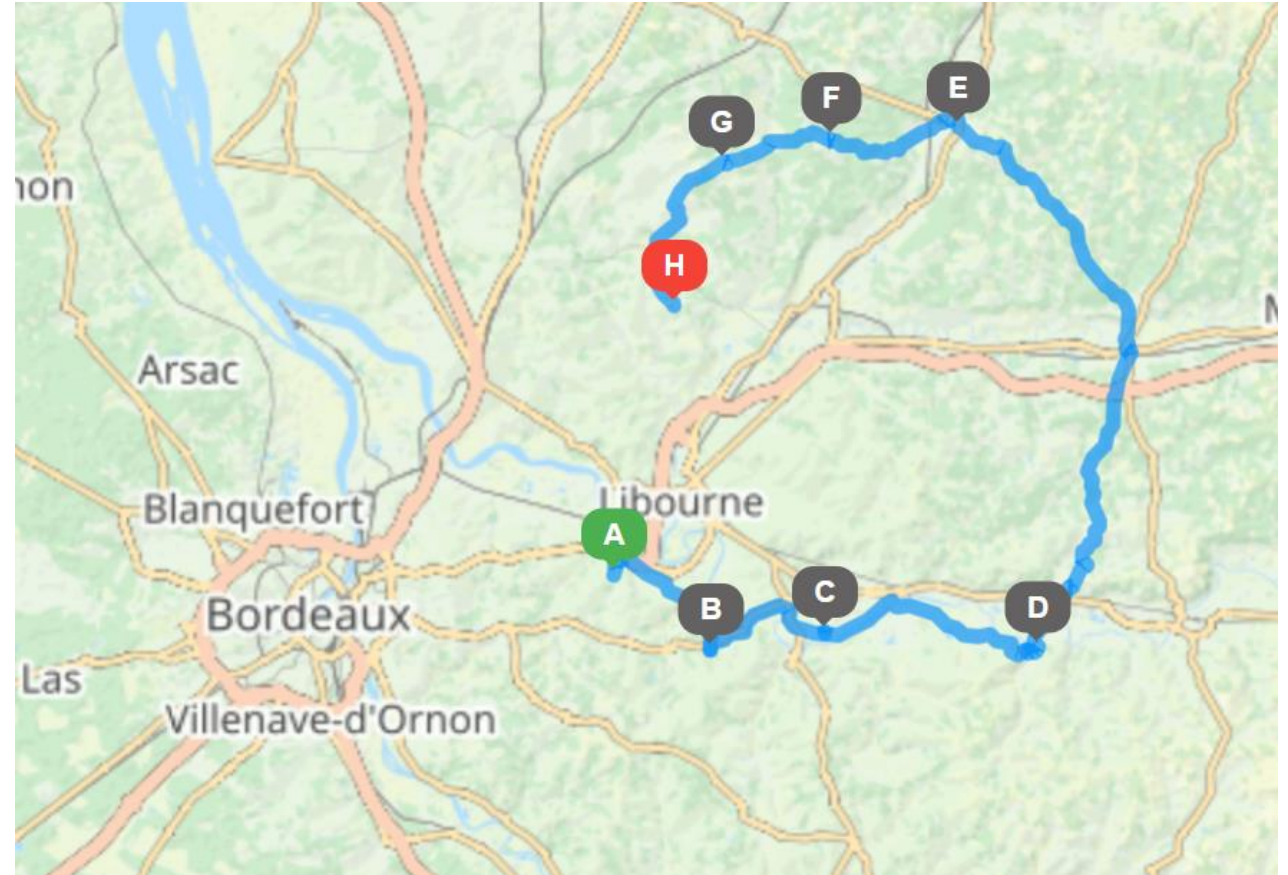


Rallye's map



Day 1

* We are currently looking for the best itineraries, these maps are temporary



Day 2



ALPINE

PRICE

2600 € VAT included

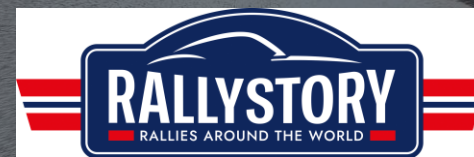
Per crew of 2 persons

Contact

Stéphane GIRAUD

Phone : +33 (0)1 42 12 07 08

Mail : contact@rallystory.com



Booking by registration form below

REGULATION



ELIGIBLE VEHICLES

The ALPINE RALLY is strictly reserved for ALPINE road vehicles, whatever their models or years of construction.

List of eligible models: A106, A108, A110, A310 and its evolutions, A610, A110 new generation.

Years of production: 1955 to 2023.

Limited number of vehicles.

The selection committee reserves the right to refuse any vehicle.

Vehicles must comply with the French Highway Code.

Participants must ensure that their car is in good working condition, especially tyres, headlights, battery level and seat belts (if required by law).

Compliance with the vehicle traffic code is the responsibility of the participants. The organization will not conduct any technical, insurance or administrative inspections of the participants' vehicles and driving skills.

No change of registered participating vehicle is possible without prior authorization from RALLYSTORY.



ROAD STAGES

The program comprises three stages, namely 800 kms (500 miles) of rally routes.

Competitors must keep to the itinerary given in the road-book, there are no speed or average speed requirements. Competitors must have their route card signed at each Check Point (CP), the location of each are kept secret.

Please bear in mind that since the event is taking place on non-neutralized public highways, all participants must observe the Highway Code to the letter.

Safety instructions are set out in the road book given to participants.

No speed notion nor average speed score will interfere into the final score classification.



ACCOMMODATION

At each stage, a special care is taken for accommodation to maintain the best comfort and the greatest conviviality between all participants.

SAINT-EMILION : 4 stars Hostel CHATEAU FAGE (www.chateaufage.com)

Accommodation in single bedrooms is possible, with supplement fee, according to availabilities.



COMMITMENT FEE

The commitment fee of €2,600 (€1,100 down payment on the commitment and €1,500 balance on departure) includes for a crew of two people and their vehicle: the logistic support, 1 night in room for 2 people with breakfasts, 3 meals with drinks from lunch from 23 June to lunch on 24, rally equipment (aluminium plates, door number, road-book...), gifts...

No commitment will be confirmed without a deposit.

If you cancel after May 30, 2023, the deposit will not be refunded.



CLOSING DATE FOR ENTRIES

30th May 2023, then waiting list within the limit of available places.

!! Limited number of places.



INSURANCE

The ROUTE ALPINE is a leisure event aimed at bringing together owners of vintage or exceptional vehicles, outside of any notion of sport, speed, competition or race.

The owners of the vehicles engaged are personally responsible for the automobile liability insurance against third parties and for the insurance of damages that may be suffered by their vehicles. It is recommended that they check the extent of their coverage with their insurer before the test.

Vehicles operating on the road must comply with the Highway Traffic Act and, particularly, be equipped with a registration certificate, a technical inspection certificate (if required) in force and a valid certificate of insurance.

The participants waive the liability of RALLYSTORY in any capacity whatsoever, except in cases of gross negligence.

The contract concluded between the participants and the organizer, based on the French version, is governed by French law. Any dispute it might raise will be subject to the jurisdiction of the courts of Paris.



INFORMATION AND ENTRIES

Participation in the ROUTE ALPINE does not require a driver's licence, vehicle approval or specific insurance. For more information, please contact us.

RALLYSTORY ORGANISATION

214, rue de Courcelles

75017 PARIS - FRANCE

Phone. : +33 (0)1 42 12 07 08

e-mail : contact@rallystory.com

Website : rallystory.com

REGISTRATION FORM

To sign up for the ROUTE ALPINE 2023, you just need to send back the completed form **before May 30th 2023** by post to:

RALLYSTORY - 214, rue de Courcelles - 75017 PARIS - FRANCE

or, if you are paying by credit card or bank transfer, by or e-mail: contact@rallystory.com.

No entry will be confirmed without the deposit fee.

The number of entries is limited - They will be confirmed on a "first in-first served" basis.

	NAME		MAKE	ALPINE
	FIRST NAME		MODEL	
	NATIONALITY		YEAR	
	ADDRESS		RESGISTR. NUMBER	
			INSURANCE CIE	
			INSURANCE NUMBER	
	ZIP CODE			
	CITY			
	COUNTRY			
	MOBILE PHONE			
	E-MAIL			

ACCOMMODATION BOOKING

- ☐ 1 room for 2 persons with 1 double bed (DOUBLE)
- ☐ 1 room for 2 persons with 2 singles beds (TWIN)

DEPOSIT TO CONFIRM THE ENTRY

To register, please send a deposit of 1,100 €, out of the basic 2,600 € entry fees (see under ENTRY FEES in the RULES leaflet for details of fees).

Cancellations before May 30, 2023 will be fully refunded. Beyond that date, the deposit will be retained. The balance is payable the day of the start.

Enclose deposit of 1,100 € to the ROUTE ALPINE 2023 by:

☐

BANK TRANSFER; please specify the following reference: RBA23 followed by your Name
SOCIETE GENERALE - IBAN: FR76 3000 3037 3500 0257 1126 222 - SWIFT/BIC: SOGEFRPP

☐

Credit card (VISA - EUROCARD - MASTERCARD).

No Validity /

CVV - Card Verification Value number *(Last 3 digits of the validation number printed - In reverse italics for Visa and Mastercard - on the signature strip on the back of your bank card)*

I hereby certify that the vehicle I have registered fully complies with the French Highway Code, and that my insurance (green card), MOT certificate (if required) and my and my co-driver's driving licences (if the latter will be driving during the event), are valid.

*I declare that me and my co-pilot, if he drives, present no medical contraindication which would be incompatible with driving a vehicle on the road.
I hereby undertake not to seek redress from RALLYSTORY on any grounds whatsoever, barring gross negligence.*

DATE : _____

SIGNATURE :