



RENAULT INDIA ACHIEVES A REMARKABLE MILESTONE OF 9 LAKH SALES

New Delhi, May 30, 2023: Renault, the leading European brand in India, is proud to announce a remarkable achievement of surpassing 9,00,000 vehicle sales in the country. Renault India is one of the youngest and fastest carmakers to achieve this feat.

Renault India has attained this significant milestone by offering innovative and disruptive product portfolio, persistent commitment towards customer satisfaction, network expansion, rural-focused strategy, and pioneering marketing initiatives.

This accomplishment highlights the unwavering commitment of Renault India to deliver unique products, cutting-edge technology, and unparalleled customer experiences. With a strong emphasis on quality, safety, and innovation, the company has captivated consumer's sentiments and gained the trust of customers in India.

Renault India, in the past 11 years, has consistently pushed limits and introduced some industry-first, advanced and enhanced safety features across its product offerings. The company's diverse product portfolio has catered to the varying needs and preferences of customers in the country. In addition to offering exceptional products range, Renault India has also fostered strong partnerships with dealerships across the country, ensuring an unmatched ownership experience for customers. The company's dedicated network of over 450+ sales and 530 service touchpoints played a crucial role in providing support and personalized service to every customer.

According to **Venkatram Mamillapalle, Country CEO & Managing Director, Renault India Operations**, *"We are extremely thrilled to have crossed the 9-lakh sales milestone in India. This incredible journey has been made possible by the unwavering support and belief in the brand from our esteemed customers, dedicated dealer partners, valued suppliers, and our exceptional team of employees and engineering professionals. We extend our heartfelt gratitude to all who have contributed to this remarkable achievement. Over the last few years, we have established a strong foundation in India. Our company's commitment to the Indian Government's 'Make in India' vision is unwavering and Renault aims to attain 90% localization for its upcoming products."*

"India is a strategic and among the top 5 markets for Groupe Renault and we have a clear long-term strategy in mind for the country. We have formulated a strong product-offensive plan for India, with heavy emphasis on localisation in future range of products. With a long-term commitment to the Indian market, Renault plans to bring several new innovations in products and services to meet the evolving needs and preferences of customers", added Mr. Mamillapalle.

As Renault India celebrates this remarkable milestone, it reaffirms its commitment to delivering high-quality vehicles and exceptional customer experiences. With a strong foundation, an expanding network, and a customer-centric approach, Renault is poised for continued success and growth in the Indian automotive market.



Renault's leading product line-up in India includes Kiger, Triber and Kwid.

Renault Kiger, launched in India in 2021, has already established itself as a **stunning, smart** and **sporty** B-SUV. Renault Kiger is one of the most affordable offerings in the compact SUV segment with cost-effective maintenance. The company recently refreshed Kiger's variant portfolio with enhanced value proposition and class-leading safety features. Powered by a world-class **turbocharged 1.0L petrol engine**, Kiger not only offers better performance and a sporty drive, but also boasts best in-segment fuel efficiency of **20.62 KM/L**. Renault Kiger has also been awarded with a **4-star safety rating** for adult occupants and a **2-star safety rating** for child occupants by Global NCAP, the foremost global car assessment programme.

Renault Triber has been valued for the proposition that it offers in terms of outstanding quality, modularity, and attractive design with superior value packaging. Renault Triber offers the best level seating space in all rows that can comfortably accommodate one to seven adults in less than 4 meters. It also offers one of the largest boot space of 625L in its category. Renault Triber is built with top level safety features and boasts a **4-star safety rating** for adult occupants and a **3-star safety rating** for child occupants by Global NCAP.

Launched in 2015, **Renault Kwid** is a breakthrough product in terms of design, innovation, and modernity. Led by its contemporary SUV-inspired design language, offering best-in-class features and an economical cost of ownership, Renault Kwid has redefined the entry segment in India. Enabled by its 98% localisation levels, Renault Kwid makes it a strong 'Make in India' testament.

ABOUT RENAULT

Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S. France. Renault India cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 4,80,000 units per annum. Renault India also has a widespread presence of close to 500 sales and 530 service touchpoints, including 250+ 'Workshop on Wheels' locations across the country, offering benchmark sales and service quality.