



## RENAULT KWID EMERGES AS THE MOST POPULAR USED CAR IN INDIA

- Renault Kwid has revolutionized India's entry segment with stylish SUV-inspired design, unmatched features, and affordable ownership
- Enabled by its 98% localisation levels, Renault Kwid makes it a strong 'Make in India' testament
- Kwid has emerged as a true game-changer for Renault in India with **4.4 lakh+ satisfied and happy customers.**

**New Delhi, May 26, 2023:** Renault, the leading European brand in India, is delighted to announce that its flagship product Kwid has emerged as one of the top-selling models in the used-car market in India as per the report released by Spinny. Spinny, a used-car retailing platform, has released its Q1 2023 quarterly report, which offers some fascinating insights into the Indian used-car market. According to the report, Renault Kwid is the most popular small car in the used-car markets of the country.

Spinny's report has revealed that Renault Kwid has garnered significant attention and demand from used-car buyers nationwide. The vehicle's exceptional performance, unbeatable value, and unmatched reliability have propelled it to the top of the charts, establishing its dominance in the entry level category within the used-car markets.

Launched in 2015, **Renault Kwid** is a breakthrough product in terms of design, innovation, and modernity. Kwid has been a true game-changing product for Renault in India with more than **4.4 lakh happy customers**. Led by its contemporary **SUV-inspired design language**, offering best-in-class features and an economical cost of ownership, Renault Kwid has redefined the entry segment in India.

Renault Kwid never fails to impress, be it with its SUV-inspired details, class-leading ground clearance of 184 mm or the dual tone look. The interiors redefine superlative comfort and futuristic technology. The first-in-class **8-inch touchscreen mediaNAV evolution** takes infotainment to the next level with Android Auto, Apple CarPlay, and video playback connectivity, while the steering mounted audio & phone controls offer easy access to the driver. The **silver streak LED DRLs** create a striking impression and give the car a premium appeal.

Renault Kwid is compliant with all the current safety requirements for the Indian market and goes beyond to protect both passengers and pedestrians with the **Human First Program**. It includes **best-in-class safety package**, comprising electronic stability program, traction control system, tyre pressure monitoring system, dual front airbags, ABS with EBD, seat belt reminder, speed alert, speed-sensing door lock & seat belt load limiter with pretensioner on driver side as standard in the range.



## **ABOUT RENAULT**

Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S. France. Renault India cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 4,80,000 units per annum. Renault India also has a widespread presence of close to 500 sales and 530 service touchpoints, including 250+ 'Workshop on Wheels' locations across the country, offering benchmark sales and service quality.