



## RENAULT INDIA ANNOUNCES EXCITING FESTIVE OFFERS TO CELEBRATE ONAM

- Special Onam Offers with Up to Rs 75,000 Discount and Benefits on All Models
- Additional Loyalty Offers for existing Renault customers
- Renault Dealership Achieves Remarkable 200 Deliveries in One Day

**Kochi, 24<sup>th</sup> August 2023:** – Renault India Private Limited (RIPL), the Number one European car brand in India, is thrilled to announce its exclusive festive offers in celebration of the joyous occasion of Onam. The company, has unveiled exciting discounts and benefits Up to Rs 75,000 on its range of vehicles across Kerala. Over and above these, there are attractive additional Loyalty benefits for existing Renault customers. This Onam season, Renault India has been delighted to observe an overwhelming surge in demand across its product line-ups. The festivities have brought along a sense of enthusiasm and fervor, which has translated into heightened customer interest in Renault vehicles.

As part of the celebration, Renault's dealership in Kerala has achieved an exceptional feat by successfully delivering a total of 200 vehicles in a single day. This exemplifies Renault's commitment to excellence and its ability to meet the growing demands of its valued customers.

**Mr. Sudhir Malhotra, Vice President Sales Marketing at Renault India Private Limited (RIPL),** shared his excitement, stating, "Onam is a festival that resonates with the spirit of togetherness and celebration. At Renault, we believe in becoming an integral part of our customers' joyful moments. The remarkable achievement of our dealer, who delivered 200 vehicles in a single day, is a testament to our brand's strength and our commitment to providing exceptional experiences to our customers. With our special festive offers, we aim to add more delight to this festive season and bring our customers closer to their dream of owning a Renault vehicle."

To extend its gratitude and make the festive season even more delightful, Renault India is introducing special festive offers. Customers can now enjoy benefits of up to Rs 75,000 across Renault's wide range of vehicles. This includes Renault's leading product line-up - **KIGER, TRIBER** and **KWID** boasts of the class leading safety features, introduced as part of the Human First Program. Both Renault KIGER and TRIBER have set benchmarks in safety with the **4-Star Safety Rating** for Adult occupant conferred by **Global NCAP**, the foremost global car assessment programme. While Renault KIGER offers great performance and sporty drive, Renault TRIBER has been valued for the proposition that it offers in terms of outstanding quality, modularity, and attractive design with superior value packaging. These festive offers are designed to make the dream of owning a Renault vehicle more accessible and rewarding for customers during this auspicious season.

The festive offers from Renault India are available across all its authorized dealerships and will be applicable for a limited period (**till 31<sup>st</sup> August, 2023**). Renault India is dedicated to crafting not just vehicles, but unforgettable experiences that resonate with the aspirations and desires of its customers.



As the festivities continue to spread joy and happiness, Renault India stands firmly committed to being a partner in these celebratory moments.

## **ABOUT RENAULT**

Renault, a historic mobility brand and pioneer of electric vehicles in Europe, has always developed innovative vehicles. With the 'Renaulution' strategic plan, Renault has embarked on an ambitious, value-generating transformation moving towards a more competitive, balanced and electrified range. Its ambition is to embody modernity and innovation in technology, energy and mobility services in the automotive industry and beyond.

Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S. France. Renault India cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 480,000 units per annum. Renault India also has a widespread presence of close to 500 sales and 530 service touchpoints, which include 250+ Workshop on Wheels locations across the country, with benchmark sales and service quality.