PRESS RELEASE

'Redefining Excellence - Renault Inaugurates Five Dealerships in One Week'

Renault's Dual Launch in Goa and Triple Introduction in Chhattisgarh Elevates Customer Experience

➢ Expanding Reach to Bilaspur, Ambikapur, and Korba in Chhattisgarh

➢ Unveiling Two Showrooms in Panjim and Margao to Elevate Goa's Driving Pleasure

New Delhi, August 25th, 2023: Renault India, the leading European brand in India, proudly announces the inauguration of five new state-of-the-art dealerships and workshops in a week, marking a significant step in its commitment to providing exceptional services and experiences to its valued customers. With an unwavering focus on customer satisfaction and accessibility, Renault India continues to expand its network, now including vibrant locations in the heart of Goa and the scenic landscapes of Chhattisgarh.

In line with Renault's commitment and investment in India, which has earned the trust of investors and underscores its increased focus on the Indian market, Renault India has taken a significant step forward. The company has recently inaugurated two showrooms and workshops each in the vibrant locations of Panjim, Margao, and Verna, nestled in the heart of Goa. This expansion further solidifies Renault's presence in the region, allowing customers to explore, experience, and own Renault's innovative line-up of vehicles while receiving top-notch service and support.

In addition, Renault India has introduced three showrooms and workshops in the thriving cities of Bilaspur, Ambikapur, and Korba in Chhattisgarh. With a commitment to providing unmatched convenience and customer care, these new facilities are set to serve as hubs for customers to connect with the Renault brand and its array of offerings.

Mr. Sudhir Malhotra, Vice President Sales Marketing at Renault India Private Limited (RIPL), shared his excitement about this expansion, stating, *"The inauguration of these five new dealerships and workshops is a significant testament to our enduring commitment to bringing Renault's products and services closer to our customers. These new facilities exemplify our dedication to offering the best-in-class customer experiences, and they reflect our ongoing efforts to cater to the evolving needs and aspirations of our customers."*

Renault India's expansion is a reflection of its mission to provide seamless access to its range of vehicles, along with comprehensive after-sales services that meet the highest standards of quality and customer satisfaction. The inauguration of these new dealerships and workshops in strategic locations ensures that customers in Goa and Chhattisgarh have easier access to Renault's offerings, creating a more immersive and enjoyable ownership journey.

Together with its product portfolio expansion strategy to drive volumes in India, Renault is substantially increasing its network reach in India and introducing several unique and pioneering initiatives to ensure that customers' have an unparalleled association with the Renault brand. Currently, Renault India has more than 450+ sales and 500+ service touchpoints in India, which include 230+ Workshop on Wheels locations across the country.

ABOUT RENAULT

Renault, a historic mobility brand and pioneer of electric vehicles in Europe, has always developed innovative vehicles. With the 'Renaulution' strategic plan, Renault has embarked on an ambitious, value-generating transformation moving towards a more competitive, balanced and electrified range. Its ambition is to embody modernity and innovation in technology, energy and mobility services in the automotive industry and beyond.

Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S. France. Renault India cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 480,000 units per annum. Renault India also has a widespread presence of close to 500 sales and 530 service touchpoints, which include 250+ Workshop on Wheels locations across the country, with benchmark sales and service quality.