

RENAULT DRIVES ON SUCCESS OF TRIBER

REVEALS SOON TO BE LAUNCHED TRIBER EASY-R AMT AT AUTO EXPO 2020

With this, Renault will further enhance the key USPs of TRIBER - **Flexible, Attractive & Affordable**

Renault's new game-changer has already **crossed 28,000 sales in India** and is also being **exported to South Africa and SAARC countries**

Renault TRIBER has struck a strong chord with customers owing to its **outstanding quality** and **superior value package** of being attractively designed, super-spacious, ultra-modular and well equipped, offered at an affordable price

Offers space for one to seven adults in comfort in less than 4 meters along with **more than 30 class leading features** such as EASYFIX seats, SUV Skid plates, LED Instrument Cluster, Twin AC with vents on 2nd and 3rd row, Styled Flex Wheels, High Ground Clearance of 182 mm and a 20.32 cm (8-inch) Touchscreen MediaNav Evolution system

New Delhi, February 5, 2020: Renault, the number one European brand in India, revealed the TRIBER EASY-R AMT at the Auto Expo 2020, today. Renault TRIBER EASY-R AMT was unveiled by Fabrice Cambolive, SVP, Chairman of Africa-Middle-East-India-Pacific Region, Groupe Renault and Venkatram Mamillapalle, Country CEO & Managing Director, Renault India Operations. Renault TRIBER EASY-R AMT will be launched in the first half of this year.



The outcome of a joint project between Renault teams in India and France, Renault TRIBER was specifically designed keeping in mind opportunities for innovative products in the Indian market. Renault TRIBER has offered an unmatched value proposition to customers looking at a less than 4 meter car. Renault TRIBER has stood out as being a super-spacious, ultra-modular, affordable, fuel-efficient vehicle with attractive interiors which boasts of many modern and practical features in less than 4 meters.

With the EASY-R AMT option, Renault will take forward the key USPs of TRIBER being a Flexible, Attractive & Affordable offering. Flexible, in terms of providing customers the enhanced comfort of city and highway driving. Attractive, by the EASY-R technology with Traffic Assist which allows you to comfortably navigate in heavy traffic conditions. Affordable, by the fact that it will offer superior fuel efficiency and will be competitively priced.

“With Renault TRIBER, our commitment was to launch a car that would redefine the conventional notions of the Indian automotive industry. Renault TRIBER has changed the rules in terms of space and modularity, targeted at a wide set of customers across segments, led by the B-segment. It also gave us the opportunity to be present in the largest and the fastest growing segment of the Indian automobile market. It is very motivating to see the outstanding response from customers and today

we will take another step forward in the TRIBER journey with the reveal of the Renault TRIBER EASY-R AMT,” said **Venkatram Mamillapalle, Country CEO & Managing Director, Renault India Operations.**

“Looking at evolving customer preferences, the AMT technology is becoming a popular choice across segments and we are happy to build on our portfolio with the Renault TRIBER EASY-R AMT. We will continue our pursuit of growth in 2020, led by a strong product plan and a strategic and collaborative approach with all our partners. We look forward to welcoming more customers into the Renault family as we endeavour to substantially build our presence in India,” **added Mamillapalle.**



Renault TRIBER EASY-R AMT comes fitted with the ENERGY engine - a 1.0-liter petrol engine, offering a great balance between performance and fuel economy, with low total cost of maintenance.

RENAULT TRIBER: CONTRIBUTING TO RENAULT’S SURGE IN VOLUMES IN INDIA

Renault TRIBER is an attractively designed, sturdy, versatile, spacious and modular vehicle which also achieves the feat of accommodating one to seven adults in comfort in less than 4 meters. Renault TRIBER is the result of a complete analysis of customers’ expectations in India which offers unbeatable flexibility. Renault TRIBER offers best level seating space in all rows and offers 625L boot space - the largest boot capacity of its category, in five-seater configuration. Renault TRIBER is built with best level safety features including its class leading offering of 4 airbags.

Renault TRIBER has already established itself as a breakthrough concept and has seen tremendous acceptance amongst a wide set of car buyers. With more than 28,000 TRIBERs already sold in India, Renault has commenced the exports of TRIBER to South Africa and the SAARC region. Renault will continue this growth momentum and expand the exports of TRIBER to other parts of Africa and the SAARC region, alongside growing the TRIBER family in India.

The launch of Renault TRIBER together with the new Renault DUSTER and Renault KWID has ensured that Renault is progressing despite the challenging macro-economic environment in India. Renault is the only brand growing over the last calendar year with sales of 88,869 units, enabling a growth of 7.9% over last year. Renault also exported more than 13,500 cars in 2019.

Renault has also expanded its network reach to more than 370 sales and 450 service touchpoints, that include 257 service workshops and 215 locations covered through Workshop On Wheels. This is in support of Renault’s keen focus growing its presence in rural areas as part of its expansion plans.

With a developing product portfolio, increasing network and clear strategic direction, Renault is taking concerted efforts to grow the brand in India, which is an important market for the Group’s global expansion plans.

ABOUT RENAULT

Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S. France. Renault India cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 480,000 units per annum. Renault India also has a widespread presence of more than 370 sales and 450 service touchpoints, that include 257 service workshops and 215 Workshop On Wheels locations across the country, with benchmark sales and service quality.

Renault India’s product line up and services have seen strong recognition among customers and industry experts alike, winning more than 60 titles, making Renault India one of the most awarded automotive brands in a single year in India. The Renault KWID has already bagged 32 awards, including 10 ‘Car of the Year’ Awards.

Press Release



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RENAULT TRIBER: SUPER SPACIOUS, COMFORTABLE & ULTRA MODULAR

Renault TRIBER can comfortably accommodate one to seven people with ultra-modularity and super space flexibility in under 4 meters.

Renault TRIBER offers best-in-class roominess and provides comfort to all passengers regardless of where they sit in the car. It provides the best-in-class front seat couple distance (710 mm), the best second-row leg room (up to 200 mm) and the best third-row leg-room (91 mm). All rows are equally comfortable, with 12V charging sockets and air-conditioning for all passengers. Even tall passengers can comfortably sit in the two independent third-row seats which provide best level roof height (834 mm) and include armrests fitted in the body panels.

Maximum versatility

Renault TRIBER offers sliding, reclining, foldable and tumble second-row seats along with the large door opening angles (74° on rear doors) which provide the best level ingress and egress of its segment. The industry first EasyFix seats allows for easy handling and removal of third-row independent seats. Renault TRIBER offers a total of more than 100 different seat-configurations.

Seating Modes:

- **Life Mode:** Inspired from customer usage in 5 seat configuration. Most comfortable 5 seats with slide and recline function
- **Tribe Mode:** An inspiration to the name of the car, we use the full seating capacity of the car
- **Surf Mode:** Accommodate uniquely sized objects (e.g.: surf board) as part of customer's experiences.
- **Camp Mode:** Seating configured for 2 people with all the space for fun and adventure

A best-in-class boot space

Renault TRIBER offers best-in-class boot capacity (625 liters) in the five-seater configuration. Boot capacity remains 320 liters in six-seater configuration and 84 liters in the seven-seater configuration. Renault TRIBER also comes with functional roof rails with a load carrying capacity of 50 kg.

RENAULT TRIBER: EXPRESSIVE AND ATTRACTIVE STYLE

Renault TRIBER is the outcome of joint efforts between Renault teams in India and France. The exterior design is unique, modern and attractive, combining dynamism and sturdiness in its less-than-four-meter length while offering unmatched roominess. Renault TRIBER will be available in five attractive colors, namely – Metal Mustard, Electric Blue, Fiery Red, Moonlight Silver and Ice Cool White.

A vibrant look

Renault TRIBER's vibrant look is reflected in its sleek and taut lines as well as in its inclined windscreen and rear window and slight roof drop. This is further accentuated by the body-fold which joins the door handles and extends onto the sculpted wing shoulders.

Visible robustness

The new front-bumper expresses sturdiness and modernity and suggests a greater capacity to cope with the most difficult roads. Best level of ground clearance of 182 mm reinforces the impression of robustness, as do other features such as the sculpted bonnet, front and rear SUV skid plates, roof

rails with load carrying capacity, and wheel arch cladding and lower protective door panels, giving the vehicle an adventurous look and making it suitable for all types of roads.

A sophisticated front-end

Renault TRIBER boasts a contemporary and sophisticated front-end that includes signature Renault design features such as LED daytime running lights circled in chrome and black masks. The Renault logo is highlighted on a Triple Edge Chrome front grille which extends to the projector headlamps. The headlamps ensure perfect visibility and gives Renault TRIBER an assertive look.

An assertive rear-end

The Eagle beak split tail lamps extend onto the outside of the wings and taper to point to the centre of the tailgate, accentuating the rear design. The SUV skid plates extending up the bumper emphasizes its robustness.

INSIDE RENAULT TRIBER: CONVIVIALITY, SHARING AND MODERNITY

Renault TRIBER's modern interior design presents leading-edge technologies for everyday comfort and ease of use. The passenger compartment layout promotes conviviality and sharing to offer passengers a truly pleasurable on-board experience.

Elegant and high-quality Ambience along with attention to details

Renault TRIBER's interior brings warmth and personality with two-tone colours, from deep black for the upper part of the dashboard to a beige tone for the lower part and door trims, a combination generally associated with elegance and high-quality ambience. Details such as the chrome trim on air vents, air-conditioning dials, the start/stop button, silver accents on the dashboard and the feel of the silver door handle and door armrests covered with pleasant-to-the-touch fabric, add to the overall visual appeal of the car.

Super interior storage

To ensure passenger comfort, a cooled storage on central console and cup holders are accessible to everyone between the first and second seats. In addition to the lower glove compartment, which is also cooled, there is an upper glove compartment with a capacity of more than 4 litres. Renault TRIBER features the best level of interior storage compartments of up to 31 litres.

A connected multimedia system

Renault TRIBER's best-in-class 20.32 cm (8 inch) multimedia touch screen features the MediaNav Evolution connected multimedia system. With its smartphone replication feature, it is compatible with Android Auto and Apple CarPlay and their numerous driving and entertainment apps. The multimedia system also allows videos to be played through USB plug.

Modern LED instrument cluster

The fully digital LED instrument cluster with an 8.9 cm LCD screen framed by three virtual gauges for the tachometer, fuel level, and engine temperature.

Smart Access Card

With the convenient hands-free card, doors can be opened and closed, and the engine started with a smart start stop button, without making any physical contact with the key. The sensors in the card mean that the doors can be locked and unlocked without having to take the card out of a pocket or bag or pressing a button. The hands-free system includes an auto-lock function when drivers walk away from the vehicle. A real time-saver and great convenience!

Efficient air-conditioning at each row

Renault TRIBER's rear- and front-seat passengers are equally pampered. It comes with smart packaged Twin Air conditioning system ensuring cooling comfort across the rows. The second-row customers get dedicated vents on Center pillars and the third row has specific air vents located on the ceiling. Everyone gets the option to adjust the air flow as they wish.

ENERGY ENGINE AND UNIQUE PLATFORM WHICH OFFERS PERFORMANCE, ECONOMY AND A SUPERIOR DRIVING EXPERIENCE

Renault TRIBER's ENERGY engine is perfectly suited to the Indian market, which balances performance with fuel economy. The vehicle is designed on a unique and latest-generation modular platform developed by the Alliance.

An engine that addresses the real needs of Indian users

Renault TRIBER is fitted with a 1.0-liter 3-cylinder petrol ENERGY engine generating 72Ps with 96Nm torque. It is paired with five-speed manual transmission and will be come with EASY-R AMT transmission in near future. It is a global powertrain already used on Groupe Renault's best-selling B-Segment cars in Europe and South America like Clio and Sandero. Equipped with modern technology like a dual VVT system, the engine delivers optimum response at all revs. Torque is available from low revs which ensures optimum acceleration, ideal for driving conditions in India. The engine offers a right balance between performance and economy with good fuel efficiency and low maintenance cost.

A platform providing modularity, roominess, comfort and unique driving pleasure

The modular platform of Renault TRIBER is new that will address Renault's ambition of entering the B-Segment in India. The platform offers advantages which give Renault TRIBER a crucial edge on its market:

- Maximum space inside the passenger compartment
- Optimized engine compartment
- Unmatched roominess and unbeatable flexibility
- Comfort and superior driving experience

Easier manoeuvring

Renault TRIBER features rear parking sensors and reverse camera providing drivers with enhanced visibility and precision for safe rear manoeuvring and parking.

Safety at the best level

Renault TRIBER complies with all the safety requirements for the Indian market and even goes beyond to protect both passengers and pedestrians. Its platform provides it with robustness and a high level of passive safety. Active safety is ensured by 3-point belts in all rows (except second row center seat), with those in rows 1 and side seats in row 2 equipped with a retractor. The driver's belt is also equipped with a pretensioner and load limiter. Renault TRIBER is fitted with 4 airbags - driver, passenger, and front sides.

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