

RENAULT INDIA PRESENTS LODGY 'WORLD EDITION'

- With 25 new features and a unique combination of superior performance, comfort, safety, space and unmatched fuel efficiency; Available in options of both 85PS and 110PS
- New Lodgy range positioned attractively, starting at INR 7.58 Lakh (ex-Delhi)

New Delhi, July 25, 2016: After the success of Kwid, and the New Duster range launched this year, Renault India, one of the country's fastest growing automobile brands, announced the launch of the new Renault Lodgy World Edition. The new offering is a hallmark of Renault's commitment to keep its product portfolio contemporary, in keeping with the evolving customers' needs. With Lodgy, Renault set new benchmarks in the MPV segment. Taking this further, Renault now launches the Lodgy World Edition with a contemporary new look, offering a perfect blend of design, space, performance, safety and class leading fuel efficiency. The new Lodgy World Edition is built with 25 new enhancements to its exteriors and interiors, accentuating its premium look and styling quotient. It will be available in both 85 PS and 110 PS variants at an introductory price of INR 9.74 Lakhs and INR 10.40 Lakhs (ex-Delhi) respectively.



Commenting on the launch of the Lodgy World Edition, **Sumit Sawhney, Country CEO and Managing Director, Renault India Operations, said**, "Since its launch, Lodgy has been steadily gaining momentum in India despite the challenges faced in the MPV segment. We have thousands of happy families experiencing Lodgy and testifying to its superior attributes. With the Lodgy World Edition, we will further augment Lodgy's value proposition and appeal, with distinctive exterior and interior enhancements that reflect evolving customer trends, coupled with the superior performance, comfort, safety, space and unmatched fuel efficiency that has become a hallmark of the Lodgy range. We will continue to engage customers with this segment defining product and Lodgy will play a significant role in our growth plans in India, along with the other volume drivers."

The MPV segment in India largely appeals to customers looking for a compelling value proposition. In line with that, Renault has also announced attractive

positioning across the range with an MPV that ticks all the right boxes, and delivers on cost efficiencies led by leading mileage and low maintenance costs, superior drive performance with SUV like ride and handling, power, pick-up, suspension and ground clearance. To make the perfect MPV more accessible, Renault announces attractive new pricing across the Lodgy range with prices starting at INR 7.58 Lakh (ex-Delhi).

LODGY WORLD EDITION: ELEGANT DESIGN OFFERING A PREMIUM EXTERIOR AND INTERIOR WITH SUPERIOR PERFORMANCE

SUPERIOR DRIVEABILITY AND EFFICIENCY

The Lodgy World Edition will be powered by the proven 1.5 litre dCi (Common Rail Direct Injection) engine, and will be available in 110PS and 85PS options. The more powerful diesel variant will deliver 110PS of maximum power and peak torque of 245Nm@1750rpm. The engine is mated to a first-in-segment 6-speed manual transmission. This is matched by its excellent fuel efficiency of 19.98 kmpl*. The alternate variant of the same 1.5 litre dCi engine produces 85PS of maximum power and 200Nm@1900rpm of peak torque with a 5-speed manual transmission, and delivers an excellent fuel efficiency of 21.04 kmpl*. Together with its excellent ride and handling, Lodgy is fast becoming the ideal choice in the MPV segment owing to its outstanding fuel efficiency.



EXTERIOR:

The stunning new Lodgy World Edition features a bold, jewel-studded front grille enhanced by striking fog lamps with chrome satin garnish. The two-tone aerodynamic bumper complemented by R15 Nepta finish alloy wheels with black wheel-arch cladding further accentuates the style quotient. The WORLD EDITION badge on the car lends a strong visual identity while its stance is further enhanced by body graphics, dual-tone roof rails with chrome satin finish, black & chrome body side moulding, printed matte & textured B&C pillar stripping and a rear spoiler. It comes in four exciting colours – the new Fiery Red, Royal Orchid, Pearl White and Moonlight Silver.



INTERIOR:

On the inside, the new Lodgy World Edition combines sophistication and comfort. The dashboard centre with chrome trims and chrome door handles lend a classy edge to the cabin. The interiors are further enhanced by a glossy black foam steering wheel with two-toned WORLD EDITION badge, new upholstery with anodized orange lining, as well as a new anodized orange finish on the centre ring of the instrument cluster and air vents. The added bolster support on the seats offers unparalleled comfort.



The Lodgy World Edition comes with abundant space, has great ergonomics and is comfortable in terms of seating configurations available. The 2nd and 3rd row



seats with 60:40 and 50:50 split respectively, have been thoughtfully crafted to add versatility to the cabin space, making it adaptable and resourceful at the same time. Foldable 2nd and 3rd rows results in unmatched boot space. The armrest in the 2nd row

lends added comfort with bottle and cup holders and smartly positioned storage areas on the dashboard and above the glove box adds to the convenience.

Other value added features include 2nd and 3rd row smart-sense AC ensuring efficient cooling in all 3 rows, electrically adjustable mirrors, 2 DIN music system, Bluetooth, central locking with keyless entry, headlight turn on reminder, and 12V charging sockets across 2 rows for both drivers and passengers.

SAFETY:

The engine performance complemented by the overall vehicle dynamics, effortless handling and an efficient powertrain providing the ErgoDrive experience, which means the car is conditioned to offer superior acceleration and power, ease of ride and handling along with great mileage. When it comes to safety, the new Lodgy World Edition delivers again. ABS combined with EBD and Brake Assist offer better control in emergency braking situations while the driver airbag provides extra protection.



UNMATCHED OWNERSHIP EXPERIENCE

In its efforts to offer customers of the Lodgy World Edition a hassle-free ownership experience, Renault also announced – 3CARE, an initiative that provides comprehensive maintenance which includes 3 years of warranty (up to 60,000 kms), 3 years of Road Side Assistance (up to 60,000 Kms) and 3 years of Periodic Maintenance Service (up to 30,000 Kms). All this will be offered at a minimal cost starting at INR 22,142 and will ensure that customers enjoy complete peace of mind while driving the Perfect MPV.

The Lodgy World Edition will be available across all Renault dealerships in India starting today.

***ARAI Certification**

LODGY WORLD EDITION NEW FEATURES

Enhancements to the exterior

- 1 Jewel-studded Chrome Front Grille
- 2 Body Coloured Bumpers with chrome upper grille moulding
- 3 Front Fog Lamp With Chrome Surround
- 4 Front & Rear Wheel Cladding
- 5 Front & Rear Skid Plates
- 6 Side Sill With Jet Black Finish
- 7 Dual Tone Roof Rail With Chrome Satin Finish
- 8 Black Door Side Cladding With Chrome Strip
- 9 R15 Nepta finish alloy wheels
- 10 WORLD EDITION side and rear decal
- 11 Body Coloured Rear Spoiler
- 12 Printed Matte + textured B&C Pillar Stripping
- 13 'WORLD EDITION' Badge
- 14 Electrically Adjustable Mirrors

Enhancements to the interior

- 1 Dashboard With Chrome Finish Centre Trims
- 2 New Anodized Orange Finish On Air Vents
- 3 Classic Gris Fume Monotone Door Trim
- 4 New Seat Fabric Upholstery With Anodized Orange Accents
- 5 Glossy Black Foam Steering Wheel With Two-toned WORLD EDITION Badge
- 6 Stylish Vinyl Gear Shift Bellows With Contrast Stitch
- 7 Chrome Parking Brake Lever Button
- 8 Chrome Inside Door Handle
- 9 Instrument Cluster With Anodized Orange Finish Center Ring
- 10 Anodized Orange Accentuated LODGY Floor Mats
- 11 'RENAULT' Sill Plates

RENAULT LODGY SPECIFICATIONS

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|------------------|---|
| Length | 4498mm |
| Width | 1751mm |
| Height | 1697mm |
| Wheelbase | 2810mm |
| Engine capacity | 1461cc |
| Configuration | 4 cylinders, 2 valves per cylinder SOHC; Turbo VGT |
| Power | 110ps at 4000rpm |
| Torque | 245Nm at 1750rpm |
| Kerb weight | 1353kg |
| Tyre size | 185/65R15 |
| Front suspension | Independent McPherson strut with coil spring & anti roll bar |
| Rear suspension | Torsion beam Axle with coil springs, shock absorber & anti roll bar |
| Boot volume | 207 litres with 3 rows upright, 589 with 3 rd row tumbled, 759 with 3 rd row removed, 1861 with 3 rd row removed and 2 nd row tumbled |
| Fuel tank volume | 50 litres |

EX-SHOWROOM DELHI PRICES OF RENAULT LODGY RANGE:

| Variants | Prices: Ex- Showroom Delhi |
|---------------------------------------|----------------------------|
| LODGY 85 PS (Std) | 7.59 Lakh |
| LODGY 85 PS RxE (8 seater) | 8.57 Lakh |
| LODGY 85 PS RxE (7 seater) | 8.57 Lakh |
| LODGY 85 PS RxL (8 seater) | 9.44 Lakh |
| LODGY World Edition 85 PS (8 seater) | 9.74 Lakh |
| LODGY World Edition 110 PS (8 seater) | 10.40 Lakh |

ABOUT RENAULT

Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S. France and currently offers seven models in the Indian market – the premium sedan Fluence, the luxury SUV Koleos, the premium compact car Pulse, the segment-breaker SUV Duster, the premium sedan Scala, the revolutionary MPV Lodgy and the recently-launched global compact hatchback, Renault KWID.

Renault India cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 480,000 units per annum. Currently, Renault India also has a widespread presence of more than 215 sales and service facilities across the country with benchmark sales and service quality.

Renault India's product line up and services have also seen strong recognition among customers and industry experts alike, winning more than 60 titles, including 31 accolades for Duster as well as awards for Pulse and Scala, making Renault India one of the most awarded automotive brands in a single year in India. The recently launched Renault KWID has already bagged 25 awards, which include 9 Car of the Year Awards.

For Further information, please contact:

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