## Press Release



## RENAULT INDIA LAUNCHES THE NEW DUSTER SANDSTORM

With 9 new enhancements, the DUSTER SANDSTORM is Bold, Intelligent & Efficient, offering best-in-class features with an unmatched off-roading experience

**New Delhi, September 19, 2017:** Renault, one of the fastest growing automotive brands in India, today announced the launch of **New DUSTER SANDSTORM** EDITION. With 9 new exciting enhancements, the DUSTER SANDSTORM has an imposing presence and is tailor-made for true automotive enthusiasts.

The Renault DUSTER SANDSTORM EDITION will be available in two trims – RxS Diesel 85 PS SANDSTORM EDITION offered at an attractive introductory pricing INR 10,90,400 (ex-Delhi) and RxS Diesel 110 PS SANDSTORM EDITION offered at an attractive introductory pricing INR 11,70,400 (ex-Delhi). The Renault DUSTER SANDSTORM comes with 5-speed and 6-speed manual transmission and is available in a 2-wheel drive (2WD) option.

Country CEO and Managing Director, Renault India Operations said, "Renault DUSTER, which has over the years acquired the stature of a cult product, has the widest offerings in the SUV segment. As part of our endeavour to keep our products and services innovative and contemporary, the exciting enhancements on the DUSTER SANDSTORM make it look even more rugged and tough - the very DNA of a true SUV. The new DUSTER SANDSTORM EDITION is offered at compelling price points and will provide the owners a bold, intelligent and efficient avatar of the DUSTER which will further continue to carry the legacy of the DUSTER forward in India."

#### **BOLD AND RUGGED EXTERIOR DESIGN:**

The exterior design of the New DUSTER SANDSTORM EDITION SUV is very powerful and imposing with the New Matt Black front armour with DUSTER Branding & Lamps. It maintains its robust iconic SUV appeal and the bold graphics make it even more expressive with the smart and striking **SANDSTORM** decals on the hood, doors, tailgate and ORVMs. The rugged look with the Shiny black front grille expresses the assertive personality of the SUV and the pride associated with the brand. Other exciting exterior embellishments like the all **New style ZODIAC 16** inch machined alloys, and the Body Colored Outside Door Handle finish accentuate the rugged SUV look and perfectly resonates with this offering.

### **INTELLIGENT INTERIOR ENHANCEMENTS:**

The interiors of the Renault DUSTER SANDSTORM EDITION perfectly complements the vehicle's exterior design. The exclusive touch in the vehicle's interior environment is based on a host of innovative enhancements like the interior color harmony in black & grey, centre fascia with dark chrome finish, shiny black door trim decorative strip & grab handle and door

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handle finish in black. The exclusivity of the new vehicle extends to the new seat covers and floor mat set with 'SANDSTORM' branding. It is also equipped with a 7-inch touch screen and dual air bags.

**Colours:** The New DUSTER SANDSTORM EDITION is available in 3 colour options - Outback bronze, Moonlight Silver and Slate Grey.

#### **EFFICIENT AND POWERFUL:**

The DUSTER SANDSTORM EDITION will be powered by the powerful and frugal K9K 1.5 dCi (Common Rail Direct Injection) engine that effortlessly overcomes every challenge and is easy to own and maintain. The diesel engines churn an output of 110 PS and 85 PS. The powerful 110 PS version has a 6-speed manual transmission with gear ratios perfectly matched to the engine's output with an excellent fuel efficiency of 20 kmpl (ARAI). The 85 PS version features a 5-speed manual transmission that delivers the best-in-class fuel efficiency of 20 kmpl (ARAI).

Bookings for the New DUSTER SANDSTORM can be made either at the dealerships or through the Renault DUSTER App, which could be easily downloaded from the Google Playstore.

"Renault DUSTER, one of the most awarded SUVs and known for its iconic SUV design in India has been able to make a strong connect with the Indian customers across diverse demographics and geographies. It has inspired us to offer something new and better to our customers in line with their ever evolving needs and preferences. The New DUSTER SANDSTORM EDITION will help us further bolstering the ongoing momentum of DUSTER in India," added **Mr. Sawhney.** 

### **TECHNICAL SPECIFICATIONS**

TECHNICAL SPECIFICATIONS	Diese	Diesel	
ENGINE & TRANSMISSION	1.5 dCi 85 PS	1.5 dCi 110 PS	
Displacement	1461	1461	
Number of Cylinders	4 Cylinder i	4 Cylinder in-Line	
Max. Power Output	85 PS @ 3750 rpm	110 PS @ 4000 rpm	
Max. Torque	200 Nm @ 1750 rpm	245 Nm @ 1750 rpm	
Transmission Type	5 Speed	6 Speed	
Fuel System	Common rail Direct	Common rail Direct Injection (dCi)	
STEERING			
Туре	Power Ste	Power Steering	
SUSPENSION	·		
Front	Independent Mac Pherson strut with coil	Independent Mac Pherson strut with	

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	spring	coil spring	
Rear	Trailing arm with coil	Trailing arm with	
	springs & double acting	coil springs &	
	shock absorber	double acting shock absorber	
BRAKE		absorber	
Front	Disc		
Rear	Drum		
WHEELS & TYRES			
Tyre Size	215/65		
Wheel rim size	R16		
DIMENSIONS & CAPACITIES			
Overall Length with Front Armour (mm)	4336		
Overall Width (mm)	1822		
Overall HeightWith roof rail (mm)	1687		
Wheel Base (mm)	2673		
Front Track (mm)	1560		
Rear Track (mm)	1567		
Minimum Turning Radius (m)	5.2		
Fuel Tank Capacity (Litres)	50		
Ground Clearance (mm)	205	205	
Boot Space	475L	475L	
Fuel Efficiency			
Fuel Efficiency (KM/L)	20	20	

## **ABOUT RENAULT**

Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S. France. Renault India cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 480,000 units per annum. Currently, Renault India also has a widespread presence of more than 300 sales and 230 service facilities across the country with benchmark sales and service quality.

Renault India's product line up and services have seen strong recognition among customers and industry experts alike, winning more than 60 titles, making Renault India one of the most awarded automotive brands in a single year in India. The Renault KWID has already bagged 31 awards, including 10 'Car of the Year' Awards.

### For Further information, please contact:

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