

## NEW RENAULT DUSTER REVEALED AT AUTO EXPO 2016

- New Duster Range will have over 32 completely new styling and technical features
- New Duster also comes with segment-first 6 speed Easy – R Automated Manual Transmission (AMT) technology offering a convenient and effortless drive in busy traffic conditions

**Delhi, February 4, 2016:** Renault India, one of the country's fastest growing automobile manufacturers, unveiled the all new Duster range at the Auto Expo 2016. The New Duster range includes 6 speed Easy – R Automated Manual Transmission (AMT) and also boasts of superior engineering, styling, safety and comfort features. The New Duster has high performance and fuel efficiency made possible by several technical and design enhancements. These new enhancements perfectly complement the New Duster, while it retains its iconic crossover style body shape that enabled Duster to create an entirely new segment in India's automotive industry.

The New Duster features an evolved "T4 Electrical & Electronics" architecture and a new "CMO10" engine compartment enabling enhanced safety, a superior driving experience with excellent acceleration, and low end torque for better drivability.

Speaking at the unveil of the new Duster, **Mr. Sumit Sawhney, Country CEO and Managing Director, Renault India Operations** said, "Duster is a perfect example of Renault's core specialty of concept innovation, where we redefine an existing segment, offering something new to the customer. Success in the automotive space is led by clutter-breaking products that rewrite automotive trends and make customers' lives better. Over the years, Duster has firmly etched Renault on India's automotive map. With the 6 speed Easy-R Automated Manual Transmission and several technical and design enhancements, we are confident that the New Duster will lead our expansion plans in India and strengthen our position in the compact SUV segment."

### New Duster

#### New Technology, Exteriors, Interiors, and Equipment

- New 'CMO-10' Engine Compartment
- New 'T4 E&E' Architecture
- New Front Face
- New Kayak Roof Rails
- New Firefly Fog Lamps
- New Waterfall LED Tail Lamps
- New Hawk Eye Cluster Headlamps
- New Electrically Adjustable and Foldable ORVMs with turn indicators
- New Gun Metal Finish Alloy Wheels
- New Media Navigation System
- New Automatic AC
- New Rear View camera with guidelines
- New Centre Fascia
- New Auto-up/down anti-pinch window
- New Dual Tone Soft-touch Dashboard
- New Seat Fabric Material
- Eco Mode
- Cruise Control with Speed limiter

Offering the comfort of a sedan and the performance of an SUV, the New Duster is powered by an extremely efficient K9K 1.5L engine, delivering a combination of high performance and great fuel efficiency. With superior comfort, high driving position and 210mm of ground

clearance, the new Duster is capable of handling the toughest of Indian roads. Together with the dynamic new styling features, aesthetic interiors and comfortable seating for 5 adults, it is also the most spacious SUV in its segment with 475 litres of boot space that can be extended to 1636 litres.

The new Duster will also come with an exciting new colour – Cayenne Orange, which further adds to the modernity and sportiness of the brand Duster.

## **The New Duster: At a glance**

Renault created an all new segment in the Indian automotive industry with Duster, which has continued to dominate the Indian roads selling over 1.4 Lakh units in India since launch. It is also one of the best-selling SUV's world-wide being marketed in over 100 countries and manufactured in 5 countries.

The New Duster will continue on this path and has been built with several exciting and innovative features:

**Exterior Looks:** Upping the ante in the fast growing SUV segment, the new Duster flaunts completely refreshed front and rear looks, Electrically Adjustable & Foldable ORVM's with turn indicators, Waterfall LED Tail Lamps, Hawk Eye Cluster Headlamps, Firefly Fog Lamps, 16" Gun Metal Finish Alloy wheels and Kayak Roof Rails. New Duster will also be available in a sporty and modern new colour – Cayenne Orange.

**Plush Interiors:** The new Duster's boasts of a Crimson-Black Interior Theme with sporty Double Spacer Fabric for AWD, and a Cedarwood-Black Interiors theme with Premium Embossed Fabric for other variants. This comes along with Dual Tone Soft Touch dashboard.

**State of the Art Technology and Safety Features:** The new Duster is equipped with New Rear View Camera with guidelines, New Automatic Air Conditioning, New Auto-up/down window with anti-pinch, New Media Nav, and New Centre Fascia. In terms of essentials of safety, the New Duster will have a host of active and passive safety features including ABS, EBD with Brake Assist, Dual Airbags, ESP & Hill start assist.

**Drivability and Affordability:** The new Duster with 6 speed Easy – R Automated Manual Transmission is a driver's delight enabling easy driving in busy city traffic conditions. The new transmission combines the performance and convenience of an automatic transmission with fuel efficiency of a manual transmission.

## **ABOUT RENAULT**

Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S. France and currently offers seven models in the Indian market – the premium sedan Fluence, the luxury SUV Koleos, the premium compact car Pulse, the segment-breaker SUV Duster, the premium sedan Scala, the revolutionary MPV Lodgy and the recently-launched global compact hatchback, Renault KWID.

Renault India cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 480,000 units per annum. Currently, Renault India also has a widespread presence of

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more than 205 sales and service facilities across the country with benchmark sales and service quality.

Renault India's product line up and services have also seen strong recognition among customers and industry experts alike, winning more than 60 titles, including 31 accolades for Duster as well as awards for Pulse and Scala, making Renault India one of the most awarded automotive brands in a single year in India. The recently launched Renault KWID has already bagged 17 awards, which include 8 Car of the Year Awards.

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