Renault launches its first Design Academy in India to foster fresh talent in Car Design

> ➢ **To offer an exclusive 6 months training to 6 selected post graduates**

New Delhi, March 2, 2017: Renault is all geared up to nurture fresh talent in car design with the start of it's first-ever Renault Design Academy in Chennai. The Design Academy will commence on **April 3rd, 2017** and will operate out of the Renault Design Studio in Chennai, India, a brand new facility fully equipped for developing new vehicles.

The Design Academy project in India is organized by Renault Design and developed under the lead of **Patrick Lecharpy, VP, Advanced Design and Head of Renault Design India Studios, Luciano Bove, Design Academy Head of Program and Advanced Design Manager, Alain Lonay, New Design Director Mumbai & Chennai studios and Philippe Ponceau, General Manager, Chennai Studio**. As part of the programme, an exclusive six months training in car design will be offered to select six design graduates, post which they will get a Professional Internship certificate and the best two candidates will receive a permanent designer job offer from Renault.

According to Patrick Lecharpy VP Advanced Design, Head of Renault Design India studios. "India remains one of the important markets for Groupe Renault. The start of the New Design Academy is a testimony of our strong customer centric approach and long-term vision to strategically developing the skill-set of its workforce. With the Design Academy, we decided to make an extra step to train young talents, select the best and put them together in one of our foreign Design Studio. We will give a project to develop for which they will get the chance they were waiting for to unleash their creative abilities & skills."

A total of **400 entries** were received from various parts of the world including Italy, USA, Russia, India, Brazil, Argentina, Poland, France, Germany, UK, Iran, Korea, Japan and China. The judging panel comprising of Patrick Lecharpy, Luciano Bove, Alain Lonay and Philippe Ponceau selected the six candidates on the basis of their creativity and skills level.
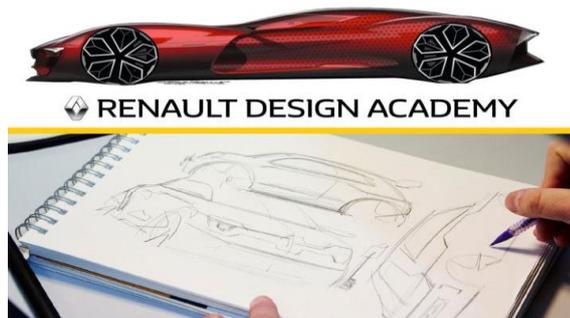
- Rohit Dhiman, India (IAAD Design University in Torino Italy)
- Smitesh Chavanke, India (ISD RUBIKA Design school Pune)
- Nikhil Sorte, India (ISD RUBIKA Design school Pune India)
- Yimeng Li, China (CCS Detroit Design school USA)
- Alireza Salehi, Iran (IAAD Design University in Torino Italy)
- Gautam Muthuswamy, India (ISD RUBIKA Design school Pune

During the six months internship program, these selected 6 candidates will be working on a project given to them, under the watchful eye of a team of 12 Renault designers (from France and India) including the Program Director, Patrick Lecharpy and Design Manager, Luciano Bove. The candidates will have several projects progress meetings and a final presentation to top management. The various training modules that will be provided to the candidates

GROUPE RENAULT

include Exterior & Interior design, C&T & Trends, Digital Modelling, Manual Modelling, French automobile Design, Design Management etc.

Renault Design has a long history of ties with Design Schools worldwide. It has been offering internships to talented students in its design studios across the global design organization- France, Korea, Romania, Brazil and India.

ABOUT RENAULT

Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S. France. Renault India cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 480,000 units per annum. Currently, Renault India also has a widespread presence of more than 270 sales and 230 service facilities across the country with benchmark sales and service quality.

Renault India's product line up and services have seen strong recognition among customers and industry experts alike, winning more than 60 titles, including 31 accolades for DUSTER as well as awards for PULSE and SCALA, making Renault India one of the most awarded automotive brands in a single year in India. The Renault KWID has already bagged 32 awards, which include 10 'Car of the Year' Awards.

For Further information, please contact:
Jatin Aggarwal
Head - Public Affairs and Communication
Renault India Pvt. Ltd.
E-mail: jatin.aggarwal@renault.com
Twitter: @RenaultIndiaPR @RenaultIndia