

RENAULT INDIA LAUNCHES ALL-NEW TRIBER MY21 WITH NEW LOOK AND ENHANCED FEATURES

CONTINUED FOCUS TO BUILD ON THE SUCCESS OF TRIBER IN INDIA

- The super spacious and ultra-modular Renault TRIBER is a key model for Renault in India with more than **70,000 happy customers**
- The all-new Renault TRIBER becomes **more flexible and more attractive** with new look & new features -
 - Steering Wheel Mounted Audio & Phone Controls
 - Driver Seat Height Adjust
 - Best In Segment Dual Tone Exteriors across all colour options
 - New Exterior Body Colour – Cedar Brown
 - LED Turn Indicator On ORVMs
- **Renault TRIBER EASY-R AMT** launched last year has further strengthened the key USPs of TRIBER, making it the **most affordable AMT in its segment**
- Renault TRIBER has struck a strong chord with customers owing to its **outstanding quality, modularity, attractive design & modern features** with **superior value packaging**
- Bookings Open for Triber MY21 from 9th March onwards

New Delhi, March 09, 2021: Staying true to its commitment to keep building on the success of TRIBER with breakthrough product innovations, Renault launched the all-new Renault TRIBER Model Year (MY) 21 today, at an attractive starting price of **INR 5.30Lakhs**. Launched in August 2019, Renault TRIBER is a super-spacious, ultra-modular vehicle and has been a game-changing product for Renault in India with more than **70,000 happy customers**.

An outcome of a joint project between Renault teams in India and France, Renault TRIBER was specifically designed keeping in mind opportunities for innovative products in the Indian market. Renault TRIBER offers an unmatched value proposition to customers looking at a less than 4-meter car. The addition of **EASY-R AMT** option last year has further enhanced the USPs of TRIBER being a Flexible, Attractive & Affordable offering.

The all-new TRIBER MY21 with new advanced features is a breakthrough product in terms of innovation and modernity, providing more value and making it even more Flexible, more Attractive and yet Affordable. Offering enhanced passenger comfort, the Renault TRIBER will now come with **Steering Wheel Mounted Audio & Phone Controls** along with **Driver Seat Height Adjust feature**, adding to the flexibility of the car. Accentuating the attractiveness of the car, the all new TRIBER will have **Dual Tone Exteriors across all colour options, a new body colour – Cedar Brown** and **LED Turn indicator on ORVMs**. In terms of practicality and affordability, Renault TRIBER has the **most affordable AMT in its segment** with low cost of maintenance and offering more value for money to its customers.

Renault TRIBER is an attractively designed, sturdy and versatile vehicle which also achieves the feat of accommodating one to seven adults in comfort in less than 4 meters. Renault TRIBER is the result of a complete analysis of customers' expectations in India which offers unbeatable flexibility. Renault

Press Release



TRIBER offers the best level seating space in all rows and offers 625L boot space - the largest boot capacity of its category, in five-seater configuration. Renault TRIBER is built with best level safety features including its class leading offering of 4 airbags.

Renault TRIBER has already established itself as a successful product and has seen tremendous acceptance amongst a wide set of car buyers. Renault has commenced the exports of TRIBER to South Africa and the SAARC region and aims to expand the exports of TRIBER to other parts of Africa and the SAARC region, alongside growing the TRIBER family in India.

The bookings for the Renault Triber MY21 start from 9th March. It can be booked online at <https://renault.co.in>, My Renault App or at a Renault authorized dealership by paying a token amount of INR 11,000. The deliveries of the Triber MY21 will begin soon after.

The All new Renault Triber will be offered in **four trims – RXE, RXL, RXT & RXZ** with both **MT and Easy-R AMT** options. Each version is built keeping in view the customer requirements and needs in the segment and has been attractively priced across all trims. It will be available in **five attractive colours** – Metal Mustard, Electric Blue, Moonlight Silver, Ice Cool White and Cedar Brown with dual tone options across all body colours on the RXZ version.

Versions	MT	Easy-R AMT
RXE	5.30	
RXL	5.99	6.50
RXT	6.55	7.05
RXZ	7.15	7.65

All Prices in INR Lakhs, All India One Price

Dual Tone pricing additional: 17000 INR (available on all exterior body colours on RXZ version)

ABOUT RENAULT

Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S. France. Renault India cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 480,000 units per annum. Renault India also has a widespread presence of more than 500 sales and 475+ service touchpoints, which include 200+ Workshop On Wheels locations across the country, with benchmark sales and service quality.

Renault India's product line up and services have seen strong recognition among customers and industry experts alike, winning more than 60 titles, making Renault India one of the most awarded automotive brands in a single year in India.

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