RENAULT KIGER MAKES A BOLD FORAY WITH MORE THAN 1100 PAN INDIA DELIVERIES ON THE FIRST DAY OF ITS START OF SALES

New Delhi, March 3, 2021: Renault India has announced the Start of Sales and deliveries of its new gamechanger Renault Kiger to customers across its dealerships in the country. This Smart, Sporty and Stunning car which is all set to strengthen Renault's presence in the sub-four meter SUV segment, is well on its way to set new benchmarks in the Indian automotive industry. Today, **more than 1100 Renault KIGER** cars were delivered to the customers across India on the first day of commencement of sales.

Celebrating the commencement of deliveries, **Venkatram Mamillapalle, Country CEO & Managing Director, Renault India Operations** said "With KIGER, Renault has successfully launched yet another breakthrough product, targeted at the core of Indian's automotive market. We thank our customers for their encouraging response on KIGER and our dealer partners for their immense support. Following Duster, which made SUVs accessible to a large set of people, not just in India but across the world, Renault KIGER is all set to make SUV aspirations accessible to a whole new set of customers. We look forward to welcoming more customers into the Renault family with this new game-changer", he added.

Renault KIGER is the latest in the line of revolutionary products launched by Renault in India. A brand-new compact SUV designed and developed for India before making its international debut, Renault KIGER has established itself as a Stunning, Smart and Sporty B-SUV. The Stunning design is exemplified by a host of sporty and muscular elements which make Renault KIGER stand out as a true SUV. On the inside, Renault KIGER's Smart cabin combines technology, functionality and roominess. Renault KIGER is powered by a new turbocharged 1.0L petrol engine for more performance and driving pleasure. This high performance, modern and efficient engine will ensure a Sporty drive and will be complemented by the innovative multi sense drive modes which offer the flexibility to best suit the customers driving preferences.

The All-new Renault KIGER is currently available for bookings across Renault's extensive dealership network of more than 500 outlets across the country and on its website - https://www.renault.co.in/. Renault KIGER is being offered in two engine options 1.0L Energy and 1.0L Turbo with 2 pedal offerings on each of the engines. Customers can choose from four available trims – RXE, RXL, RXT & RXZ and from Six Attractive Colours - Caspian Blue, Radiant Red, Moonlight Silver, Planet Grey, Ice Cool White, Mahogany Brown with Dual Tone options across the range.

On the accessories and personalisation front, customers can choose from a large array of accessories classified under 47 different categories. Among the extensive accessory range there are five specially curated accessory packs - SUV, Attractive, Essential, Smart, Smart Plus, including tech accessories like a wireless charger and air purifier.

ABOUT RENAULT

Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S. France. Renault India cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 480,000 units per annum. Renault India also has a widespread presence of more than 500 sales and 475+ service touchpoints, which include 200+ Workshop On Wheels locations across the country, with benchmark sales and service quality.

Renault India's product line up and services have seen strong recognition among customers and industry experts alike, winning more than 60 titles, making Renault India one of the most awarded automotive brands in a single year in India. The Renault KWID has already bagged 32 awards, including 10 'Car of the Year' Awards.

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