



RENAULT INDIA ACHIEVES 1 LAKH EXPORTS MILESTONE Reaffirms its commitment to 'Make in India' campaign

- Currently exports made in India vehicles to 14 countries across SAARC, Asia Pacific, Indian Oceanic Region, South Africa and East Africa region
- Will expand exports to other countries in the Africa and South East Asian Region soon

New Delhi, January 12, 2022: Renault India marks the beginning of 2022 on a high note by achieving a new milestone of 1 Lakh exports. 1 Lakh export is a significant milestone in Renault's Make in India journey, as it demonstrates the competence of India's design, engineering and manufacturing capabilities.

In India, Renault has always focused to be disruptive and innovative, which is amply proven with its product range catering to many happy customers. Renault's revolutionary made in India products KWID, TRIBER and the KIGER are currently exported to 14 international countries across SAARC, Asia Pacific, Indian Oceanic Region, South Africa and East Africa region. These products have been designed with strong collaboration of the French and Indian teams and are a true embodiment of the 'Make in India' initiative. They are developed and produced in India, for the Indian customers first, before being taken to the international markets.

Speaking on achieving this milestone, **Mr. Venkatram Mamillapalle, Country CEO & Managing Director, Renault India Operations** said, "India is a very important market for Renault Group and we have always laid concerted focus on building capabilities and supporting the 'Make in India' initiative. This 1 lakh export milestone is a significant feat as it is a testament of our product focus that encompasses our expertise in constant innovation and in-depth knowledge of customer needs and reflects the customers' confidence around the world in the quality, engineering and technology of our products."

"Our expansion strategy is focused on further strengthening our presence in India, driving growth momentum across our product portfolio and continue playing an important role in making Indian products popular and aspirational in the international markets," added Venkatram Mamillapalle.



Renault KWID gave a new dimension to the compact car segment with a SUV inspired look and a host of first-in-class features. With TRIBER, Renault successfully launched a super spacious, ultra-modular and affordable product in the market. Renault KIGER is the latest in the line of revolutionary products that has established itself as a Stunning, Smart and Sporty B-SUV. Following its successful launch in early 2021, Renault began KIGER exports to Nepal and South Africa, where it has already received an overwhelming response.

ABOUT RENAULT

Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S. France. Renault India cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 480,000 units per annum. Renault India also has a widespread presence of more than 525 sales and 530 service touchpoints, which includes 250+ Workshop On Wheels and WOWLite locations across the country, with benchmark sales and service quality.

Renault India's product line up and services have seen strong recognition among customers and industry experts alike, winning more than 60 titles, making Renault India one of the most awarded automotive brands in a single year in India.

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