

Renault India celebrates International Women's Day

Special initiatives for women customers across all Renault India dealerships to develop long term trust and provide exceptional experience

New Delhi, March 02nd, 2020: Renault India, one of the fastest growing brands in the country, is celebrating **International Women's Day** across all its dealerships from **02nd – 08th March.** Continuing Renault India's endeavour to develop long term trust and strengthen relations with its customers, Renault India is offering exclusive services for its women customers. The offer includes free car pick & drop facility and special training sessions on car maintenance & necessary checks with the objective of making women more self-reliant and independent.



During this week-long women's day celebration, in addition to including assured gifts, Renault India will offer 10% discount on Parts & Accessories, 10% discount on Labor & Value Added Services (VAS), 10% discount on Renault Secure (Extended Warranty) & RSA, free vehicle check-up and health check-up specially for women customers during the week. The activities have been planned to make the celebrations more delightful whilst giving the women customers a special privilege and an unmatched brand experience to cherish for a long time.

ABOUT RENAULT

Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S. France. Renault India cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 480,000 units per annum. Renault India also has a widespread presence of more than 370 sales and 450 service touchpoints, which include 257 service workshops and 215 Workshop On Wheels locations across the country, with benchmark sales and service quality. Renault India's product line up and services have seen strong recognition among customers and industry experts alike, winning more than 60 titles, making Renault India one of the most awarded automotive brands in a single year in India. The Renault KWID has already bagged 32 awards, including 10 'Car of the Year' Awards.

For Further information, please contact: Jatin Aggarwal Head - Public Affairs and Communication Renault India Pvt. Ltd. jatin.aggarwal@renault.com; @RenaultIndiaPR; @RenaultIndia

Press Release

