

RENAULT INDIA LAUNCHES THE NEW LODGY STEPWAY RANGE

- With **16 new enhancements** and a perfect combination of superior performance, comfort, safety, space and unmatched fuel efficiency
- The best equipped MPV to be offered at an **introductory price of INR 9.43 Lakh**

New Delhi, December 5, 2016 - Renault India, one of the fastest growing automotive brands in India, today announced the launch of its all new **Renault LODGY STEPWAY** range. Built with **16** new enhancements to its exteriors and interiors, the new Lodgy STEPWAY will offer a perfect blend of design, space, performance, safety and class-leading fuel efficiency. The **LODGY STEPWAY** range is launched at an introductory price of **INR 9.43 Lakh (ex-Delhi)**, making it the best equipped MPV in this price range.

Commenting on the launch of the **New LODGY STEPWAY** range, **Sumit Sawhney, Country CEO and Managing Director, Renault India Operations**, said, "India is an important market for Renault's global growth plans and we have a thorough business strategy to grow our presence across the country. This is reflected by our product enhancement strategy, our rapid network expansion and fervent efforts to ensure customer delight. We have expanded our product portfolio to best suit the Indian customer and we have entered new segments to drive volumes. Renault Lodgy marked our entry in the MPV segment and is a breakthrough product that has redefined the benchmark of performance and convenience in the segment. We have kept Lodgy contemporary and appealing with sustained life-cycle management action and we are confident that the new **LODGY STEPWAY** range will further strengthen Lodgy's position in the MPV segment. It will play an important role in building the Renault brand in India as we look forward to the resurgence of the MPV segment given the thrust on infrastructure development."

The new Renault LODGY STEPWAY range will be available in both 85 PS and 110 PS and in 5 variants including **RxL 85 PS & 110 PS** and **RxZ 85 PS & 110 PS (available in 7 & 8 seater options)**. The LODGY STEPWAY comes in **6 exciting colours** – Pearl White, Moonlight Silver, Planet Grey, Royal Orchid and the latest additions being Slate Grey and Fiery Red.

The MPV segment in India largely appeals to customers looking for a compelling value proposition. In line with that, Renault has also announced attractive positioning across the range, and delivers on cost efficiencies led by leading mileage and low maintenance costs, superior drive performance with SUV like ride and handling, power, suspension and ground clearance.

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SUPERIOR DRIVEABILITY AND EFFICIENCY:

The Renault LODGY STEPWAY will be powered by the proven **K9K 1.5 litre dCi (Common Rail Direct Injection) engine, and will be available in 85PS and 110PS options.** The more powerful diesel variant will deliver 110PS of maximum power and peak torque of 245Nm@1750rpm. The engine is mated to a first-in-segment 6-speed manual transmission for 110PS variant. This is matched by its excellent fuel efficiency of **19.98 kmpl (ARAI).** The alternate variant of the same 1.5 litre dCi engine produces 85PS of maximum power and 200Nm@1900rpm of peak torque with a 5-speed manual transmission, and delivers an excellent fuel efficiency of **21.04 kmpl (ARAI).**



CLASSY INTERIORS:

The new Lodgy STEPWAY range has the longest wheel base with best in class interior space and roominess in all 3 rows. It combines high class sophistication, comfort and appealing design elements that add to the classy interiors. The Lodgy STEPWAY comes with abundant space, has great ergonomics and is comfortable in terms of seating configurations available. It comes with 7 & 8 seating options in **Gris Fume and Beige Alpaga premium leather blended upholstery.** It offers 56 combinations of seat versatility and smart storage space for all 3 row. The 2nd and 3rd row tumble-and-fold seats with 60:40 split are easy to access and offer ample leg space. The 3rd row can be folded easily or even removed to accommodate extra luggage. The car comes with generous boot space of 207 litres which could be expanded to 1861 litres. To augment the style quotient of the comfortable interior, the STEPWAY range comes with a **premium two-tone dashboard bearing piano black centre fascia with chrome surround.**

STYLISH EXTERIORS:

The stunning new Lodgy STEPWAY features a **distinctive jewel-studded front grille** along with **attractive fog lamps** adding to its aesthetic appeal. The **wheel arch cladding and black tape on rocker panel** continue to be STEPWAY elements. The **16" Panache Metal Alloy wheels** also lend a better control on the roads. Additionally, the arrowhead tail lamps with stylish **dark metal finish roof rails and STEPWAY decal** leave a lasting impression.



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UNCOMPROMISING SAFETY:

Safety is of paramount importance to Renault and the vehicle is loaded with a host of safety features. The engine is optimally combined with smart features like **cruise control with speed limiter** to bring an effortless driving performance. When it comes to safety, **ABS combined with EBD** and **Brake Assist** offer better control in emergency braking situations while the **driver and passenger airbags** provide extra protection in the event of a collision. The rear wiper, washer and defogger provide easy driving even in adverse weather conditions which is now available from RXL Stepway variant onwards.



PACKED WITH FEATURES:

With The LODGY STEPWAY range, travelling comes with an ideal combination of uncompromising comfort and elegant style. Some of the key value added features include the 2nd and 3rd row smart-sense AC ensuring efficient cooling in all 3 rows while the 8-way adjustable driver's seat ensures a comfortable and relaxed drive. Other convenient features like electrically adjustable ORVMs, central locking with keyless entry, headlight turn on reminder, and 12V charging sockets across 3 rows for both drivers and passengers. To accentuate further, an on-board trip computer with helps one to keep track of outside ambient temperature, average fuel economy, and instantaneous fuel economy, distance to empty and average speed.

While the newly added **Gear Shift indicator** enables one to drive at optimum gears to achieve better fuel efficiency. The addition of the advanced 7" touch screen **MediaNAV console** with AUX, USB and Bluetooth leave a long lasting impression. Also it comes with rear parking sensors with camera for the ease of parking.



UNMATCHED OWNERSHIP EXPERIENCE:

In its efforts to offer customers of the LODGY STEPWAY range a hassle-free ownership experience, Renault also announced – **3CARE**, an initiative that provides comprehensive maintenance which includes 3 years of warranty (up to 60,000 kms), 3 years of Road Side Assistance (up to 60,000 Kms) and 3 years of Periodic Maintenance Service (up to 30,000 Kms). All this will be offered at a minimal

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cost starting at **INR 22,142** and will ensure that customers enjoy **complete peace of mind while driving the Perfect MPV.**

RENAULT LODGY STEPWAY SPECIFICATIONS

Length	4522 mm
Width	1767 mm
Height	1709 mm
Wheelbase	2810 mm
Engine type	dci diesel with fixed geometry turbo; dci diesel with VGT
Displacement	1461cc
Steering type	Electro hydraulic power steering
Power	85 PS @ 3750 rpm; 110 PS @ 4000 rpm
Torque	200 Nm @ 1900 rpm ; 245 Nm @ 1750 rpm
Kerb weight	1302-1354 Kg for Lodgy 85 PS ; 1360-1366 Kg for Lodgy 110 PS
Tyre size	185/65 R15 /195/55 R16 (RXZ Stepway 110PS)
Front suspension	McPherson strut with anti-roll bar
Rear suspension	Torsion beam with anti-roll bar
Boot volume	207 litres that expands to 1861 litres
Fuel tank volume	50 litres

PRICES OF RENAULT LODGY STEPWAY RANGE

Variants	LodgyStep way RXL 85PS 8S	LodgyStep way RXL 110PS 8S	LodgyStep way RXZ 85PS 8S	LodgyStep way RXZ 110PS 8S	LodgyStep way RXZ 110PS 7S
Price (ex-Delhi)	9,43,831	10,09,831	10,17,831	10,96,831	11,26,831

ABOUT RENAULT

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Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S. France. Renault India cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 480,000 units per annum. Currently, Renault India also has a widespread presence of more than 250 sales and service facilities across the country with benchmark sales and service quality.

Renault India's product line up and services have seen strong recognition among customers and industry experts alike, winning more than 60 titles, including 31 accolades for Duster as well as awards for Pulse and Scala, making Renault India one of the most awarded automotive brands in a single year in India. The recently launched Renault KWID has already bagged 25 awards, which include 9 Car of the Year Awards.

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