

RENAULT INDIA OFFERS FIRST-IN-CLASS WARRANTY ON KWID: 4 YEARS OR 100,000 KM

Also introduces attractive offering on Renault SECURE

New Delhi, April 09, 2018: Renault, the number one European automotive brand in India, has announced a **Category First Warranty - 4 years or upto 100,000 KM** (whichever is earlier) along with **Road side assistance** on **Renault KWID**. This includes Standard Warranty of 2 year/50,000 Km and Extended Warranty of 2 year/50,000 Km. It further enhances Renault KWID's value proposition, providing an end-to-end seamless brand ownership experience to customers.

Renault KWID has been a true game-changer and volume driver for Renault India, selling more than **2.2 lakh** vehicles since the start of sales. The global launch of the Renault KWID was a progressive step by Renault to pursue its strategy of **accessible mobility** for all and was a step forward in its **international growth strategy**. With the Renault KWID range comprising of the **0.8L, 1.0L MT, 1.0L AMT** and **CLIMBER**, Renault has made its intent clear of keeping pace with global innovations and at the same time launching products to suit the local needs with a strong product lifecycle plan.

Furthermore, Renault India has also introduced an attractive offering on its **Renault SECURE** program (Extended Vehicle Warranty and Road side Assistance). Customers can now extend the warranty coverage upto **5 Years or 100K KM** (whichever is earlier) along with Road side assistance on all Renault India cars including **CAPTUR, KWID, DUSTER, and LODGY** at a nominal cost.

Over the last few years, Renault has focused on establishing a strong base in India. Together with a strong product offensive strategy led by KWID and the recently launched stylish SUV, **CAPTUR**, Renault has been continuously undertaking strategic measures across all key business dimensions, ranging from product, network expansion, pioneering customer oriented activities and several innovative marketing initiatives to ensure unmatched customer satisfaction.

Renault India has undertaken many first-of-its-kind after-sales initiatives to offer a seamless brand ownership experience to its customers. These include - **Renault SECURE, Renault ASSIST, Workshop on Wheels (WoW), Passion on Wheels (PoW), customer apps** and regular **customer service camps**. With a strong 'India-centric' product strategy, Renault has robust plan to keep pace with evolving customer preferences and welcome more customers into the Renault family, reflecting its long-term commitment to the Indian market.

***Note:** Extended Warranty Program has some exclusions compared to Standard Warranty. Roadside assistance will be available in India except in Arunachal Pradesh, Meghalaya, Manipur, Mizoram, Nagaland, Sikkim, Tripura, J&K, Andaman & Nicobar Islands and Lakshadweep.*

ABOUT RENAULT

Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S. France. Renault India cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 480,000 units per annum. Currently, Renault India also has a widespread presence of more than 320 sales and 269 service facilities across the country with benchmark sales and service quality.

Press Release



Renault India's product line up and services have seen strong recognition among customers and industry experts alike, winning more than 60 titles, making Renault India one of the most awarded automotive brands in a single year in India. The Renault KWID has already bagged 32 awards, including 10 'Car of the Year' Awards.

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