# PRESS RELEASE



# RENAULT INDIA ROLLS OUT THE LIMITED EDITION OF KIGER, TRIBER AND KWID TO CELEBRATE THE FESTIVE SEASON

## Bookings commence from 2<sup>nd</sup> Sept

**New Delhi, September 01, 2022:** To augment the spirit of the festive season, Renault, the number one European brand in India, offers its customers Festive **Limited Edition (LE) of its entire range** that includes its innovative product portfolio - KIGER, TRIBER and KWID. Staying true to its focus on innovation, these Limited Editions have been designed keeping in mind the ever-evolving demands of the customers.

The Festive Limited Edition range will be available in RXZ variants of Renault KIGER & TRIBER and CLIMBER variant of Renault KWID across all transmissions in Dual Tone combination of White colour and a Mystery Black Roof only. Accentuating the attractiveness of the cars, the Limited Edition range boasts of a striking exterior colour harmony with Sporty Red Accents around the front grill, DRLs/headlamps and side door decals.

Renault KIGER has been instrumental in driving India among Renault's top five global markets. In addition to all the above features of the LE Range, Renault KIGER Festive LE offers wheel silverstone and calipers in red colour, further enhancing the sportiness of the car. Powered by a world-class turbocharged 1.0L petrol engine, Renault KIGER offers enhanced driving experience and comfort with Wireless Smartphone Charge and Cruise Control functions. Renault KIGER has been awarded with the 4-Star Safety Rating for Adult occupant safety by Global NCAP, the foremost global car assessment programme.

Renault TRIBER has been greatly valued by the customers for the proposition that it offers in terms of outstanding quality, modularity and attractive design with superior value packaging. In addition to all the features of LE Range offering new colour harmony with Red accents, the TRIBER LE becomes more attractive with **Piano black wheel covers** and **door handles.** Renault TRIBER offers the best level seating space in all rows and offers one of the largest boot space of 625L in its category. It is built with best level safety features and boasts of a **4-Star Safety Rating for Adult occupant safety** by **Global NCAP.** 

Built on the pillars of attractiveness, innovation and affordability, Renault KWID has been a true game-changing product for Renault in India with more than 4,00,000 happy customers. The Renault KWID LE adds an extra dash of style with **red highlights in the front and rear skid plates, roof rails** along with **exterior embellishment "Climber" decal in red on C-pillar**. The addition of Piano black colour in wheel cover and ORVM enhances the overall visual appeal of the car.

The Festive Limited Edition offers an unmatched value proposition with all the additional design elements curated for the festive season available to the customers at the same price as existing Kiger RXZ, Triber RXZ & Kwid Climber respectively.



The bookings of the Festive Limited Edition Range have commence from 2<sup>nd</sup> September at a **Renault** authorized dealership.

### **ABOUT RENAULT**

Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S. France. Renault India cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 480,000 units per annum. Renault India also has a widespread presence of more than 500 sales and 530 service touchpoints, which includes 250+ Workshop On Wheels and WOWLite locations across the country, with benchmark sales and service quality.

Renault India's product line up and services have seen strong recognition among customers and industry experts alike, winning more than 60 titles, making Renault India one of the most awarded automotive brands in a single year in India.

#### For Further information, please contact:

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