

Renault India registers sales of 135,123 units in FY 2016-17; posting 88.4% growth in domestic sales

New Delhi, April 01, 2017: Renault India, one of the fastest growing automotive brands in India, registers sales of **1,35,123** units in the financial year (April 2016-March 2017) as against **71,732** units in the last fiscal (April 2015-March 2016), posting a growth of **88.4%**.

The cumulative sales figure for the period (Jan-Mar 2017) stands at **32,177** units as against **29,289** units in the corresponding period last year, thereby registering a growth of **10%**.

Together with a strong product offensive strategy, Renault has exponentially grown its presence in a short span of time in terms of sales and network expansion. From the current network strength of more than 270 outlets, Renault aims to increase its reach to 320 outlets by the end of 2017. These efforts are further accentuated by a clear strategy to enhance the customer brand experience, with unique and pioneering customer oriented activities and several innovative marketing initiatives.

ABOUT RENAULT

Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S. France. Renault India cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 480,000 units per annum. Currently, Renault India also has a widespread presence of more than 270 sales and 230 service facilities across the country with benchmark sales and service quality.

Renault India's product line up and services have seen strong recognition among customers and industry experts alike, winning more than 60 titles, including 31 accolades for DUSTER as well as awards for PULSE and SCALA, making Renault India one of the most awarded automotive brands in a single year in India. The Renault KWID has already bagged 32 awards, which include 10 'Car of the Year' Awards.

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