

## RENAULT DELIVERS 10,000th TRIBER

Car handover takes place in Renault's Mumbai dealership - Benchmark Motors

- 10,000 Renault TRIBERs already delivered to customers in two months
- Strong demand with waiting period management
- Customers are highly satisfied with TRIBER's outstanding quality and superior value package of being attractively designed, spacious & modular and well equipped
- Renault clocks 63% sales growth in October 2019 with 11,516 units wholesaled

**Mumbai, November 7, 2019:** Renault, the number one European brand in India, announced the delivery of its 10,001<sup>th</sup> TRIBER in just about two months of launch. The delivery was made at the company's Mumbai dealership, Benchmark Motors. The launch of Renault TRIBER has ensured that Renault is progressing despite the challenging macro-economic environment in India. The company sold 11,516 cars in October 2019, registering a 63% growth over the same period last year.

Renault TRIBER is an attractively designed, spacious and modular, well equipped vehicle which also achieves the feat of accommodating one to seven adults in comfort, within 4 meters. The company has seen tremendous acceptance amongst a wide set of car buyers, who are finding great value in the overall package that Renault TRIBER offers. Customers are highly satisfied with TRIBER's outstanding quality and superior value package.

Renault TRIBER is the result of a complete analysis of customers' expectations in India which offers unbeatable flexibility. It is modern, spacious yet compact, ultra-modular, fuel-efficient, with attractive interiors which boasts of many modern and practical features. Renault TRIBER has the largest boot capacity of its category, in five-seater configuration.

"The festive season has begun on a good note for Renault India, and we are thankful to our customers for the encouraging response to our new game-changer, Renault TRIBER. With 10,000 cars already delivered and a strong bookings pipeline, we have ramped up the production and are taking concerted efforts to further accelerate production to enable faster deliveries and best in class quality. Together with the metro cities, Renault TRIBER has seen wide acceptance in the rural markets as well, and we have a robust strategy to build our presence across these markets, which offers significant growth potential," **said Venkatram Mamillapalle, Country CEO & Managing Director, Renault India Operations.**

With TRIBER, Renault has successfully launched yet another breakthrough concept, targeted at the core of Indian's automotive market. Renault TRIBER was conceived, developed and produced for India, for Indian customers first, before Renault takes it to the world.

# Press Release



## **ABOUT RENAULT**

Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S. France. Renault India cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 480,000 units per annum. Currently, Renault India also has a widespread presence of more than 350 sales and 264 service facilities across the country with benchmark sales and service quality.

Renault India's product line up and services have seen strong recognition among customers and industry experts alike, winning more than 60 titles, making Renault India one of the most awarded automotive brands in a single year in India. The Renault KWID has already bagged 32 awards, including 10 'Car of the Year' Awards.

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