

RENAULT LAUNCHES THE ALL-NEW KWID MORE STYLISH AND FULLY LOADED

- Built on the pillars of **attractiveness and innovation**, KWID is a key model for Renault in India with **300,000+ happy customers**
- The New Kwid **redefines the entry segment's value index** with a **whole new level of attraction**
- The **new SUV-Inspired front face** is accentuated by a **new signature lighting** - SUV-styled low mounted headlamps. The key element on the front face is the **first-in-class silver streak LED DRLs**. Also **tail lamps with LED light guides**
- **SUV attributes** are also highlighted by **bigger R14 volcano grey muscular multi-spoke wheels, SUV skid plates** and a **high ground clearance of 184 mm**
- A **new interior harmony** with a **new sporty steering wheel** and **sporty orange white upholstery** complements the striking exteriors. Also comes loaded with **first-in-class LED digital instrument cluster**, a **floor console mounted AMT dial** and **20.32 cm Touchscreen MediaNAV Evolution**

New Delhi, October 1, 2019: Renault, the number one European brand in India, today announced the launch of the all-new KWID at an attractive price starting at **INR 2.83 lakhs** (ex-showroom, Delhi). After the **tremendous success of Kwid in India**, the **all-new Kwid** is a **breakthrough product** in terms of **design, innovation and modernity**, while offering even **more value** and **best-in-class cost of ownership**.

Built on the pillars of **attractiveness and innovation**, **KWID has been a game-changing product** for Renault in India with **3-lakh+ happy customers**. The **all-new KWID** is **bolder, more stylish** and comes **loaded with many first-in-class features**. The all-new KWID is available in both **0.8L and 1.0L SCE** (Smart Control efficiency) powertrains with **manual and automated transmission** options.

"With innovation in its DNA, the SUV-inspired Renault KWID has been a true game-changer and volume driver for Renault India. The all-new KWID's next-gen technology combined with its sleek style and innovative design will ensure that KWID continues to be a major disruptor in India's entry car segment. The impressive interiors complement the striking exteriors, making it a style statement inside out. With a rapidly increasing customer base, KWID has successfully created a breakthrough proposition in India's automotive market and has been one of the most successful launches in the mini-car segment in recent times," **said Venkatram Mamillapalle, Country CEO & Managing Director, Renault India Operations.**

Renault has paid careful attention to ensure that the **'attractive'** pillar of the car, which has been a key USP, is taken **several notches higher** with many **design enhancements** to the interior and exterior of the car. Staying true to its focus on **innovation**, Renault has ensured the right mix of **modern and convenient features** in the all-new KWID. Another aspect on which the all-new KWID **delivers superiorly** is on the **ownership cost**, enabled by **class-leading warranty** and affiliated services, which further enhance the **'affordable'** pillar of the all-new KWID,

The all-new KWID range is available across Renault dealerships starting today.

NEW RENAULT KWID: ATTRACTIVE SUV INSPIRED DESIGN AND STYLING

Built to stand out, the all-new KWID features enhanced SUV-inspired design with wheel arch claddings, side decals, all new R14 volcano grey muscular multi-spoke wheels along with a high ground clearance of 184 mm. The 14-inch wheel size provides improved handling and performance even at high speeds.

The all-new KWID also features stylish dual-tone glossy ORVMs synchronised with the wheels and side decals. The new stylish chrome grille elegantly merging with the silver streak DRL brings an air of sophistication. The boomerang-shaped sculpted roof and the arching roof rails, adds prominence to the car's renowned SUV look. The all-new KWID also comes with SUV skid plates that prevent damage to the under body of the vehicle on rough terrains. The integrated roof spoiler enhances the overall appeal and makes the KWID look sportier.

The uniquely positioned SUV-styled headlamps incorporate the brand's new lighting signature and first-in-class Silver Streak LED DRLs create a striking impression and give the car a premium appeal. The first-in-class tail lamps with C-shaped LED light guides leave a distinct trail and provide higher visibility.

Climber has a unique design appeal accentuated by body side cladding and sporty orange accents on the skid plates, roof rails and headlamp protector.

NEW RENAULT KWID: PREMIUM AND CLASSY INTERIORS

The all-new KWID features a dual-tone dashboard and chrome interior accents which enhance its premiumness. The dual-tone interiors perfectly complement the stylish dual-tone exterior of the car. Customers can choose between a sporty orange and white fabric upholstery with striped embossing, or premium crossway fabric upholstery with a red outline. The leather wrap with color stitching on the steering wheel along with the stylish dashboard with a piano black accent adds further appeal to the cockpit.

In the KWID Climber, emphasis has been given even to finer elements such as the classy finish on the gear knob and the sporty orange door trim accents which add style and liveliness to the interior. The new sporty steering wheel with CLIMBER insignia adds a distinct flavor to Renault's signature design.

NEW RENAULT KWID: INNOVATIVE AND CONVENIENT

The all-new KWID is future ready and comes equipped with a fully Digital Instrument Cluster with LED illumination and sportier graphics. The new digital tachometer along with the gear-shift indicator prompts the driver to shift gears to extract optimum performance and fuel efficiency. The first-in-class 20.32 cm touchscreen MediaNAV Evolution takes infotainment to the next level with Android Auto, Apple CarPlay, Video Playback and Voice Recognition – which helps the driver control everything hands-free, fast and easy. The first-in-class reverse parking camera with guidelines helps to park even in the tightest spots. The all-new KWID offers a fast charging USB port with a power output of 2.4A. It also comes equipped with front and rear 12V power sockets to ensure passengers are always connected while on the move.

NEW RENAULT KWID: COMFORTABLE AND SPACIOUS

The best-in-class ergo smart cabin of the all-new KWID offers comfort and convenience like never before. Its bigger and proportionate dimensions offer better drivability, stability, better shoulder room and enhanced comfort for driver and co-driver, and improved legroom for all occupants. Higher front seat cushion height offers SUV like high seating and visibility, thereby enhancing overall comfort for driver and co-driver. The first-in-class rear armrest provides comfort while the front and rear power windows offer convenience to passengers. The enhanced suspension system ensures a comfortable ride for all passengers.

The all-new KWID offers best-in-class cabin storage spaces of more than 24 litres. This offers space for storing a mobile, wallet etc. in the front console, a new glove box, a parcel shelf and bottle holders. The all-new KWID also offers best-in-class boot space of 279 litres, which is expandable up to 620 litres.

The all-new Kwid being 3731 mm long, and 1579 mm wide (including mirrors) strikes the right balance between interior space and compactness for urban maneuverability. The 2422mm wheelbase gives more cabin roominess.

NEW RENAULT KWID: ENHANCED SAFETY

When it comes to safety, the all-new KWID does not compromise. The all-new KWID is compliant with all the current safety requirements for the Indian market and even goes beyond to protect both passengers and pedestrians. It is compliant with the side crash norms and upcoming pedestrian crash norms. The all-new KWID range gets several active and passive safety features. These include driver side airbag with an option of passenger side airbag, efficient Anti-lock Braking System (ABS) with Electronic Brakeforce Distribution (EBD), driver & co-driver seat belt reminder, overspeed alert, standard across all variants. Renault has added more practical features to the KWID like the rear parking sensors, rear-view camera with guidelines and speed sensing auto door locking. In addition, the AMT variants of the new Renault KWID Range comes equipped with the essential Traffic assist which helps the vehicle to crawl forward in slow moving traffic and prevents it from rolling back on slopes. The all new silver streak LED DRLs function as a position lamp in night driving ensuring visibility and safe driving.

NEW RENAULT KWID: EASY- R AMT WITH SHIFT CONTROL DIAL

The Easy-R Gear Box is a 5-speed Automated Manual Transmission (AMT) technology derived from Renault's rich and successful expertise in Formula 1. It enables a clutch free driving experience that combines the fuel economy and performance of a manual transmission with the convenience of automated gear shifting. The first-in-class floor mounted AMT dial is designed to make driving effortless and comes with three modes, **Reverse – Neutral – Drive**. The traffic assistance mode ensures an unmatched, easy and stress-free driving experience while moving in congested traffic. An advanced control unit automatically optimizes gear shifting in accordance with driving conditions for smooth and regular acceleration to offer a comfortable and effortless driving experience.

NEW RENAULT KWID: AN ULTIMATE COMBINATION OF PERFORMANCE, EFFICIENCY AND HASSLE-FREE OWNERSHIP

The 0.8 litre and 1.0 litre SCe (Smart Control Efficiency) engines which powers the Renault KWID Range are optimally designed for better performance and fuel efficiency. The 4 valves per cylinder of the Double Over Head Camshaft (DOHC) layout ensures low pressure drop and super-efficient valve lift for a higher air filling; thus, allowing the engines to make usable power at low end, mid-range and high-end rev bands. These advanced technology engines offer excellent drivability, be it slick city streets or on the highway.

The all-new KWID has the best-in-class ownership cost in its segment. It also comes with a class-leading 4 year / 1 lakh km (whichever is earlier) warranty and offers 24X7 Road Side Assistance (RSA) at no extra cost. This includes the regular 2 years / 50,000 km comprehensive warranty along with a complimentary additional 2 years / 50,000 km extended warranty, enabling customers to enjoy an unparalleled brand ownership experience and peace of mind.

Customers can choose from six exciting color options – Zanskar Blue - the new addition, Fiery Red, Moonlight Silver, Ice Cool White, Outback Bronze, and Electric Blue. Customers also get an option to customize their all-new KWID and can choose from an array of attractive and innovative accessories packs such as, Essential pack, SUV pack, Chrome pack and Urban pack.

RENAULT KWID 2019 RANGE: TECHNICAL SPECIFICATIONS

RENAULT KWID 2019 RANGE	0.8L SCe	1.0 SCe MT and AMT
Length	3731mm	
Width	1579mm	
Height	1474mm / 1490 mm (with roof rail)	
Wheelbase	2422mm	
Ground clearance in unladen condition	184mm	
Engine capacity	799 cc	999 cc
Configuration	3 cylinders, DOHC 4 valves per cylinder	
Power	54 PS @ 5678 RPM;	68 PS @5500 RPM
Torque	72 Nm@ 4386 RPM;	91Nm @ 4250 RPM
Tyre size	165/70 R14	
Front suspension	Mac Pherson Strut with lower traversing link	
Rear suspension	Twist beam suspension with coil spring	
Boot volume	279 litres, expandable up to 620 litres	
Fuel tank volume	28 litres	
Seating capacity	5	

RENAULT KWID PRICE LIST

NEW KWID RANGE	PRICING in INR (ex-showroom, New Delhi)
Renault KWID STD Petrol MT 0.8L SCe	2,83,290
Renault KWID RXE Petrol MT 0.8L SCe	3,53,290
Renault KWID RXL Petrol MT 0.8L SCe	3,83,290
Renault KWID RXT Petrol MT 0.8L SCe	4,13,290
Renault KWID RXT Petrol MT 1.0L SCe	4,33,290
Renault KWID Climber Petrol MT 1.0L SCe	4,54,490
Renault KWID RXT Petrol EASY-R 1.0L SCe	4,63,290
Renault KWID Climber Petrol EASY-R 1.0L SCe	4,84,490

ABOUT RENAULT

Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S. France. Renault India cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 480,000 units per annum. Currently, Renault India also has a widespread presence of more than 350 sales and 264 service facilities across the country with benchmark sales and service quality.

Renault India's product line up and services have seen strong recognition among customers and industry experts alike, winning more than 60 titles, making Renault India one of the most awarded automotive brands in a single year in India. The Renault KWID has already bagged 32 awards, including 10 'Car of the Year' Awards.

For Further information, please contact:

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