

Renault India registers highest ever monthly sales of 12,972 units in August 2016

New Delhi, September 01, 2016: Renault India, one of the fastest growing automotive brands in India, registered highest ever monthly sales of **12,972** units in August 2016 as against **1,527** units in the corresponding month last year. The cumulative sales figure for the period Jan-Aug stands at **86,835** as against **26,559** in the corresponding period last year, thereby registering a growth of **227%**.

Renault India recently launched the KWID 1.0L SCe (SMART CONTROL efficiency), which has been optimally designed for better performance and excellent drivability, suited for customers looking to purchase a more powerful option in the compact hatchback segment. Apart from the KWID 1.0L SCe, Renault India also introduced the Lodgy World Edition in July and the New Duster range earlier this year with a perfect blend of design, styling, space, performance, safety and class leading fuel efficiency.

Together with its product offensive strategy to drive volumes in India, Renault is also substantially increasing its sales and network reach in India. From the current network strength of 221 outlets, Renault aims to increase its reach to 270 outlets by the end of 2016. These efforts are further accentuated by a clear strategy to enhance the customer brand experience, with several unique and pioneering customer oriented activities.

ABOUT RENAULT

Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S. France. Renault India cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 480,000 units per annum. Currently, Renault India also has a widespread presence of more than 221 sales and service facilities across the country with benchmark sales and service quality.

Renault India's product line up and services have seen strong recognition among customers and industry experts alike, winning more than 60 titles, including 31 accolades for Duster as well as awards for Pulse and Scala, making Renault India one of the most awarded automotive brands in a single year in India. The recently launched Renault KWID has already bagged 25 awards, which include 9 Car of the Year Awards.

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