

Renault reaffirms its commitment to “Make in India” with the export of Kwid to Nepal

- **Hon’ble PM of Nepal, Mr. Pushpa Kamal Dahal welcomes Renault to Nepal**

New Delhi, September 19: Hon’ble Prime Minister of Nepal, Mr. Pushpa Kamal Dahal congratulated Mr. Sumit Sawhney, Country CEO & Managing Director on the successful launch of the ‘Renault’ brand in Nepal with its segment defining cars, Kwid and Duster, offering full support to strengthen the company’s operations in the country.

Renault is one of the fastest growing global automotive brands with a legacy of 118 years of innovation and passion in the automotive industry. Renault marked its entry into the Nepal market by associating with one of the largest business groups - Vishal Group, in sync with its strategy to expand its presence in the SAARC Region. The state-of-the-art showroom facility of Advanced Automobiles Pvt. Ltd (part of Vishal Group) has been designed basis the RENAULTSTORE concept, the new generation facilities that are conceptualized to best address the evolving needs of customers by highlighting the value of the brand, products, services and accessories in a modern and more effective manner.

To begin with, Advanced Automobiles Pvt. Ltd. will offer Renault’s segment defining cars KWID and Duster. Renault KWID, manufactured with over 98%, is an epitome of ‘Make in India’ ideology and has been a great success which revolutionized the compact hatchback segment, creating a new era in the Indian automotive history. Duster on its part, is a perfect example of Renault’s core specialty of ‘concept innovation’ and boasts of superior engineering, styling, safety and comfort features. SUVs and hatchbacks are the growing segments in Nepal. Having set new benchmarks in the automotive industry, both these products will surely appeal to the customers and auto enthusiasts in Nepal as well.

ABOUT RENAULT

Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S. France. Renault India cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 480,000 units per annum. Currently, Renault India also has a widespread presence of more than 224 sales and service facilities across the country with benchmark sales and service quality.

Renault India’s product line up and services have seen strong recognition among customers and industry experts alike, winning more than 60 titles, including 31 accolades for Duster as well as awards for Pulse and Scala, making Renault India one of the most awarded automotive brands in a single year in India. The recently launched Renault KWID has already bagged 25 awards, which include 9 Car of the Year Awards.

For Further information, please contact:

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