

Renault India registers 144% growth in domestic sales in November 2015

- Led by Renault KWID which has revolutionised the mini car segment in India
- **SUV inspired design** and manufactured with **98% localization**, Renault KWID offers the best mileage of **25.17 kmpl*** amongst all petrol cars, packed with **class leading** and **first-in-segment features**

New Delhi, December 1, 2015: Renault India, one of the fastest growing automotive companies in India, registered a growth of **144%** with monthly domestic sales of **7,819 units** in November 2015 as against **3,201** units in the corresponding month last year.

Speaking on the company's sales performance, **Mr. Sumit Sawhney, Country CEO and Managing Director, Renault India Operations**, said, "When we launched Renault KWID in India, we committed to launching a new era and benchmark in the Indian automotive industry. The outstanding feedback and unprecedented response to the car have proved us right. We are grateful for the confidence and trust bestowed in the Renault brand, and are working with a single-minded focus to ramp up production to meet the increasing demand for this revolutionary car. Renault KWID will continue to play a pivotal role in our expansion plans in India."

"The growing acceptance by first time buyers indicates that Renault KWID is truly an aspirational product, offering an outstanding value proposition. Together with first time buyers, we are also seeing new consumer trends across urban and rural India, reflecting our promise of accessible mobility for all with this Attractive, Innovative and Affordable product," added Mr. Sawhney.

With substantial efforts and developments on product, network and customer engagement, Renault India has entered a new phase of growth in India, and is gearing up towards making its products and services more accessible to customers across the country. Renault India has substantially increased its sales and service network reach in India, from 14 sales and service facilities in mid-2011 to 190 currently, and will reach 240 facilities by end of next year, which includes expanding its presence in existing and new markets in urban, semi-urban and rural India.

*ARAI Certification

ABOUT RENAULT

Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S. France and currently offers seven models in the Indian market – the premium sedan Fluence, the luxury SUV Koleos, the premium compact car Pulse, the segment-breaker SUV Duster, the premium sedan Scala, the revolutionary MPV Lodgy and the recently-launched global compact hatchback, Renault KWID.

Press Release



Renault India cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 480,000 units per annum. Currently, Renault India also has a widespread presence of more than 190 sales and service facilities across the country with benchmark sales and service quality.

Renault India's product line up and services have also seen strong recognition among customers and industry experts alike, winning more than 40 titles, including 31 accolades for Duster as well as awards for Pulse and Scala, making Renault India one of the most awarded automotive brands in a single year in India.

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