



RENAULT INDIA EXPANDS PRESENCE WITH NEW DEALERSHIP OPENING IN AMRITSAR

Amritsar, June 22nd, 2023: Renault India, the leading European brand in India, is delighted to announce the inauguration of its latest dealership in Amritsar. This strategic expansion reaffirms Renault's commitment to serving customers across the country and strengthening its presence in the vibrant state of Punjab.

The newly inaugurated dealership, located near **Amritsar Gate GT Road**, will showcase Renault's extensive line-up of innovative and stylish vehicles, catering to the diverse preferences and needs of the customers in Amritsar and its surrounding areas. This state-of-the-art facility is spread over an area of **2800sqft Showroom &: 10000sqft Workshop**, which has modern amenities and follows Renault's global standards, offering a seamless and delightful customer experience. Renault India's dealership network is vital in bringing the brand closer to customers and ensuring their needs are met effectively.

Apart from the new addition of **Amritsar dealership**, Renault India has presence in **Jalandhar, Patiala, Ludhiana, Hoshiarpur and Pathankot**. This expansion is a testament to Renault's commitment to establishing a robust network and making its products easily accessible to customers in every region.

Speaking on the occasion, **Mr Sudhir Malhotra, Vice President of Sales & Marketing, Renault India**, expressed his enthusiasm about the new dealership and its significance in Renault's growth journey. He stated, *"We are thrilled to inaugurate our dealership in Amritsar, which marks another milestone in our expansion strategy. Punjab is an important market for us, and this dealership will enable us to cater to the growing demand for Renault vehicles in Amritsar and nearby regions. We aim to provide customers with a comprehensive sales and service experience reflecting Renault's commitment to quality, innovation, and customer satisfaction."*

The Amritsar dealership will offer the entire range of Renault vehicles, including popular models like the Sporty Kiger, the versatile Triber, and the stylish Kwid. Customers will have access to a dedicated team of highly trained professionals who will assist them in selecting the perfect Renault vehicle that suits their requirements. Additionally, the dealership will provide comprehensive after-sales services, including genuine spare parts and efficient maintenance support.

Together with its product portfolio expansion strategy to drive volumes in India, Renault is substantially increasing its network reach in India and introducing several unique and pioneering initiatives to ensure that customers' have an unparalleled association with the



Renault brand. Currently, Renault India has more than **450+ sales and 500+ service touchpoints in India, which include 230+ Workshop on Wheels locations** across the country.

ABOUT RENAULT

Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S. France. Renault India cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 480,000 units per annum. Renault India also has a widespread presence of 450+ sales and 530 service touchpoints, which include 250+ Workshop on Wheels locations across the country, with benchmark sales and service quality.