



## **RENAULT INDIA ACHIEVES 10,00,000 PRODUCTION MILESTONE**

- The accomplishment highlights Renault's manufacturing prowess and commitment to delivering high-quality vehicles
- Renault's product range in India prioritizes advanced safety features under the Human First Program, ensuring enhanced safety for occupants and pedestrians
- The company currently exports to 14 countries from India and focusing on making India a global manufacturing hub
- The Renault-Nissan alliance has committed major investment of INR 5,300 crore to support development of six products

**New Delhi; June 14, 2023:** Renault, the leading European brand in India, is proud to announce a production milestone of 10,00,000 vehicles in India. This remarkable achievement showcases the Renault's manufacturing prowess and underlines its commitment to delivering high-quality vehicles to Indian customers.

Renault's state-of-the-art manufacturing plant in Chennai has played a pivotal role in this remarkable accomplishment. With a production capacity of 480,000 units per annum, the facility stands as a testament to Renault's relentless pursuit of excellence and innovation. The company has made substantial investments in manufacturing, technology, and talent, creating a robust production infrastructure that ensures the highest standards of quality and efficiency. The Renault-Nissan alliance has committed major investment of INR 5,300 crore to support development of six products.

Renault's manufacturing facility along-with its vast ecosystem of multi-tier suppliers and dealers, contributed significantly to the economy, society and nation building. Aligned to the Government of India's Make-in-India vision, the Company has over the years, strengthened its exports. Currently, Renault India offers three passenger vehicle models, including the popular KWID, KIGER and TRIBER for its customers in India and exports to 14 countries across SAARC, Asia Pacific, Indian Oceanic Region, South Africa and East Africa region.

According to Venkatram Mamillapalle, Country CEO & Managing Director, Renault India Operations, "Achieving the production of 10,00,000 vehicles in India is a significant milestone for Renault. It demonstrates our unwavering commitment to the Indian market and showcases the trust our customers have placed in us. We are deeply grateful to our customers, dealer partners, employees, and all stakeholders who have contributed to this remarkable journey. We will continue to strive for excellence and introduce exciting products that exceed our customers' expectations".



The complete range of Renault KWID, KIGER and TRIBER come with innovative and advanced safety features as part of the **Human First Program** which is designed to minimize the risk of accidents and improve overall safety for occupants and pedestrians alike. As part of this program, Renault has upgraded and introduced new and enhanced safety features across all its product range in India, that are designed to minimize the risk of accidents and improve overall safety. Under the Human First Program, Renault India's product line-up boasts of innovative and class leading safety features such as **Electronic Stability Program** (ESP) for enhanced control on curvy roads, catering to both amateur and experienced drivers, **Hill Start Assist** (HSA) which prevents car roll-back when starting uphill after braking, **Traction Control System** (TCS) that identifies wheel speed irregularities, automatically reducing spins to maintain grip on slippery surfaces and prevent accidents and **Tyre Pressure Monitoring System** (TPMS) which provides real-time alerts for under-inflated or punctured tyres in the vehicle.

As Renault India celebrates this remarkable milestone, it reaffirms its commitment to delivering highquality vehicles and exceptional customer experiences. All the models in the Renault range today are not only equipped with high tech features & safety but also offer exciting customer benefits on purchase. Renault as a brand is also offering to its existing owners an outstanding loyalty program which motivates current Renault vehicle owners a never-before opportunity to upgrade to or own a new Renault vehicle with enhanced benefits, designed specifically for them. With a strong foundation, an expanding network, and a customer-centric approach, Renault is poised for continued success and growth in the Indian automotive market.

## ABOUT RENAULT

Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S. France. Renault India cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 480,000 units per annum. Renault India also has a widespread presence of 450+ sales and 530 service touchpoints, which include 250+ Workshop on Wheels locations across the country, with benchmark sales and service quality.