



## Renault India Unveils Discovery Days to offer 10 Days of Unmissable Benefits, Exciting Offers and Carnival Experiences

- *Financing at 0% interest rate and 50% waiver on processing fees*
- *Exchange benefits up to ₹40,000*
- *Exciting loyalty and segment benefits for existing Renault customers*

**National, June 2, 2025:** Renault India, wholly owned French carmaker Renault Group, today announced the launch of Renault Discovery Days, a thrilling nationwide campaign running **from June 6 to June 16, 2025**. Under the initiative, Renault India is inviting customers to visit Renault showrooms across country and discover an exciting range of vehicles, now available with **retrofit CNG options**, along with **never-before offers** designed to maximize customer delight and accessibility.

**Renault Discovery Days** will turn showrooms into vibrant hubs of activity over two consecutive weekends, with **thematic carnivals, immersive consumer events, and engaging experiences** designed to connect with automotive enthusiasts, families, and first-time buyers alike.

During this limited-time celebration, Renault is rolling out **special offers on the popular RXT, RXT+ and RXZ variants**, which includes:

- Attractive **NRFSI 0%** rate of interest across the entire Renault line-up
- **50% waiver on NRFSI** processing fees
- **Exchange benefits** up to ₹40,000
- **Additional loyalty and segment benefits** for existing Renault customers and those upgrading within the Renault family

Speaking about the initiative, **Mr. Francisco Hidalgo, Vice President (Sales & Marketing), Renault India** said, “We’re thrilled to introduce Renault Discovery Days to the Indian market, a campaign that drives product discovery, unmatched consumer offers, and experiential showroom interactions. Through this initiative we aim to reignite the passion for Renault, showcasing the innovation in our range and rewarding the loyalty of our customers with tangible, meaningful benefits. Whether you’re drawn to our stylish city hatchbacks, our adventure-ready SUVs, or our eco-friendly retrofit CNG options, we are there to extend an exceptional Renault experience to our consumers.”



With a wide selection of vehicles engineered for India's dynamic roads, combining smart design, fuel efficiency, and advanced features, customers can **book their test drives, explore exclusive offers, and make the most of the Discovery Days benefits before June 16.**

For more information, visit your nearest Renault showroom or log on to <<Link>>

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## **ABOUT RENAULT**

Renault, a historic mobility brand and pioneer of electric vehicles in Europe, has always developed innovative vehicles. With the 'Renaulution' strategic plan, Renault has embarked on an ambitious, value-generating transformation moving towards a more competitive, balanced and electrified range. Its ambition is to embody modernity and innovation in technology, energy and mobility services in the automotive industry and beyond.

Renault India Pvt. Ltd. is a fully owned subsidiary of Renault S.A.S. France. Renault India cars are manufactured in the manufacturing facility located in Oragadam, Chennai, with a capacity of 480,000 units per annum. Renault India also has a widespread presence of close to 430+ sales and 490+ service touchpoints, which include 250+ Workshop on Wheels locations across the country, with benchmark sales and service quality.